

*Nourison*

COLLECTIONS

VOLUME 1 | 2020



# OUR HISTORY

As we approach our 40th year of business, we look back on the events and people that have made us the successful company that we are today. The road to forty hasn't always been easy. We are thankful for both the good times and bad as they have strengthened us as a family and an organization.

We also are thankful for YOU, our customers, partners and friends. You have continually challenged us to develop better products and improve our service levels. Nourison would not be the leader we are today if not for your requests, patience and encouragement.

Please enjoy this catalog. It includes our best-selling styles, trend pieces and new introductions. We look forward to another exciting forty years of business together and hope these products help you get 2020 off to a successful start.

Thank you,

*-Nourison*



ELLO1 BLUE

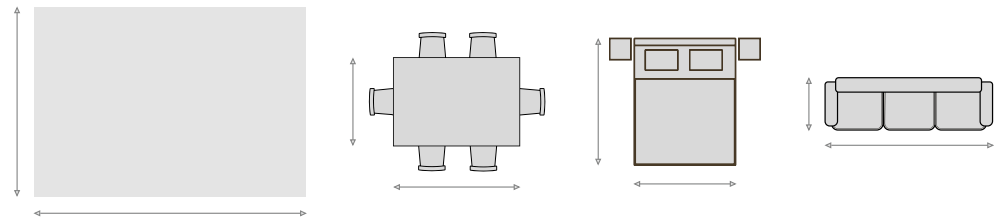
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# SIZING TIPS

## HOW TO CHOOSE THE RIGHT RUG SIZE

PROVIDING MEASUREMENTS OF THE ROOM AND FURNITURE ENSURES YOU GET THE RIGHT RUG FOR THE SPACE



### LIVING ROOM TIP

Make sure your rug is sized properly for the furniture and seating area. The rug should pull each piece together into a single area.

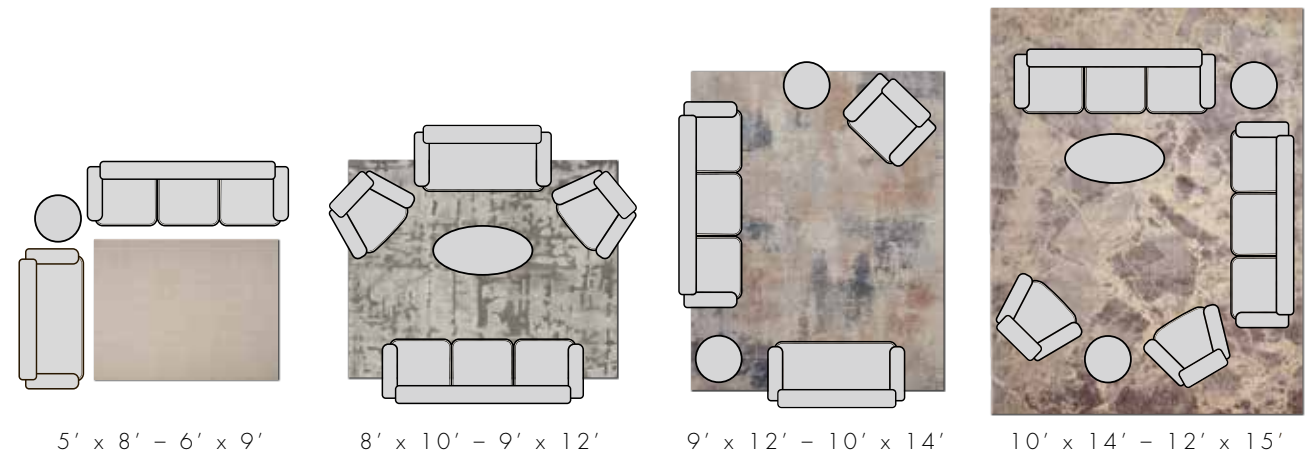
### DINING ROOM TIP

Leave 18-24 inches of rug on all sides, so that chairs stay on the rug when pulled back. Rug should be sized to fit the room, not the table.

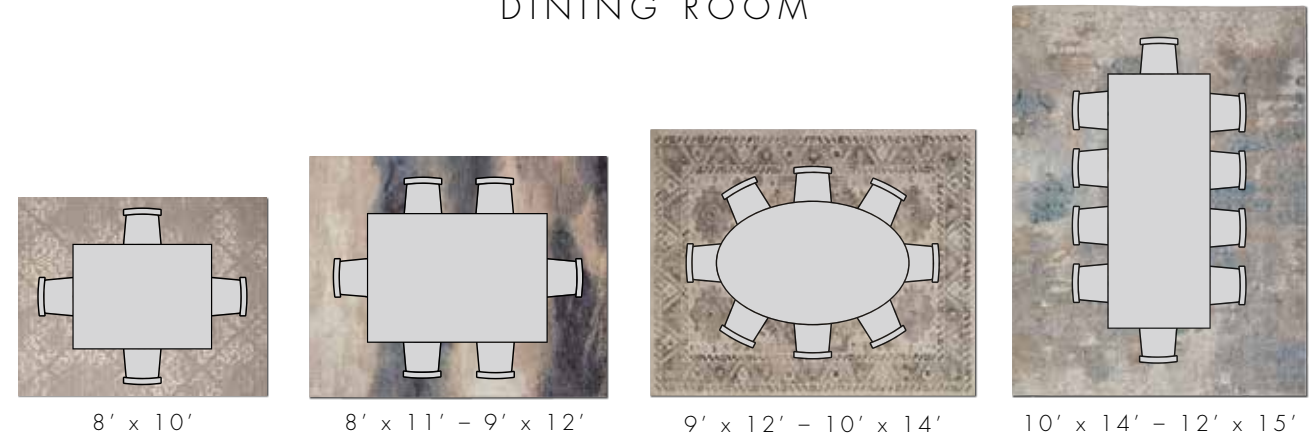
### BEDROOM TIP

Leave at least 18 inches of rug on either side of the bed. You should be able to get out of bed and still stand on the rug.

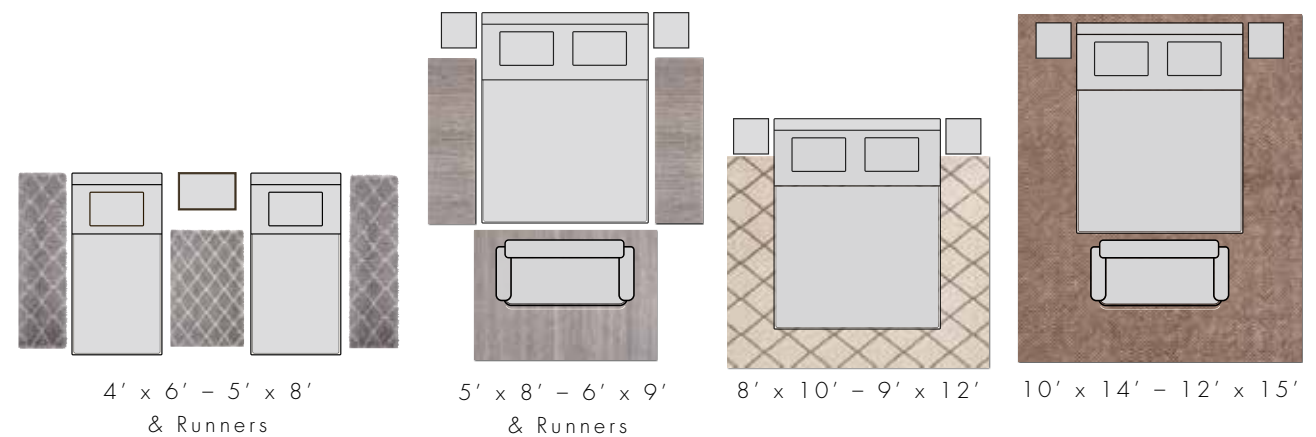
### LIVING ROOM



### DINING ROOM



### BEDROOM



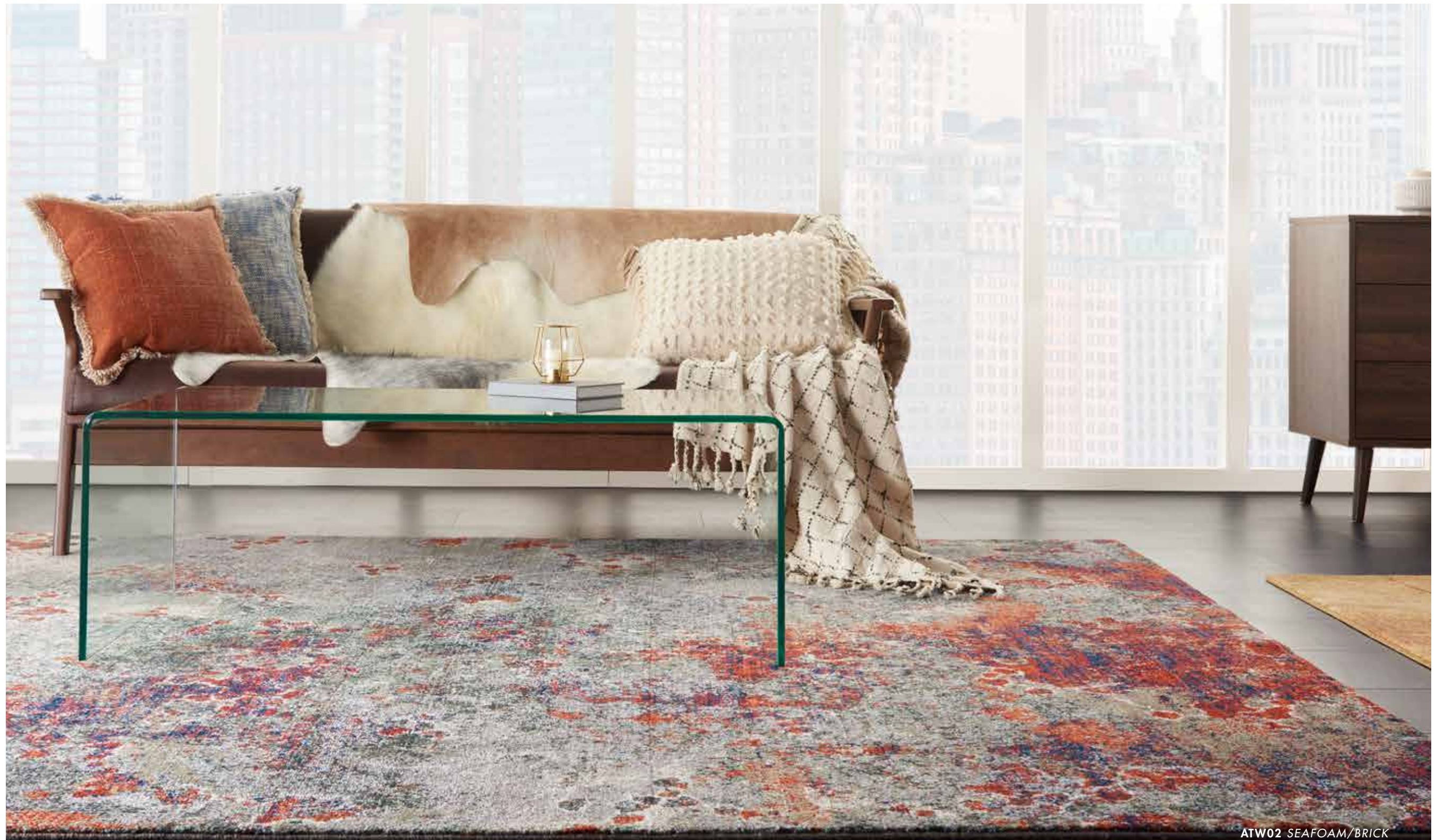
# ARTWORKS

COLLECTION

RICH ABSTRACT COLORS

The velvety cut pile makes each rug exceptionally comfortable and durable, for a modern, artistic décor accent that will last for years.

[NOURISON.COM/ARTWORKS](https://nourison.com/artworks)





NOURISON.COM/ARTWORKS

RICH ABSTRACT COLORS

The velvety cut pile makes each rug exceptionally comfortable and durable, for a modern, artistic décor accent that will last for years.

80% NEW ZEALAND WOOL | 20% LUXCELLE™ | LOOM WOVEN

CONTEMPORARY DESIGN

AVAILABLE  
SIZES

2 ft. x 3 ft.\*  
5 ft. 6 in. x 8 ft.  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 6 in. x 12 ft. 6 in.

0.61m x 0.91m  
1.68m x 2.44m  
2.36m x 2.97m  
2.59m x 3.51m  
2.90m x 3.81m

CUSTOM SIZES AVAILABLE  
\*SELECT DESIGNS ONLY





ATW03 SILVER/GREY/YELLOW



ATW05 IVORY/NAVY

ATW01 NAVY/BRICK



ATW01 SLATE/MULTICOLOR



ATW03 SILVER/GREY/YELLOW

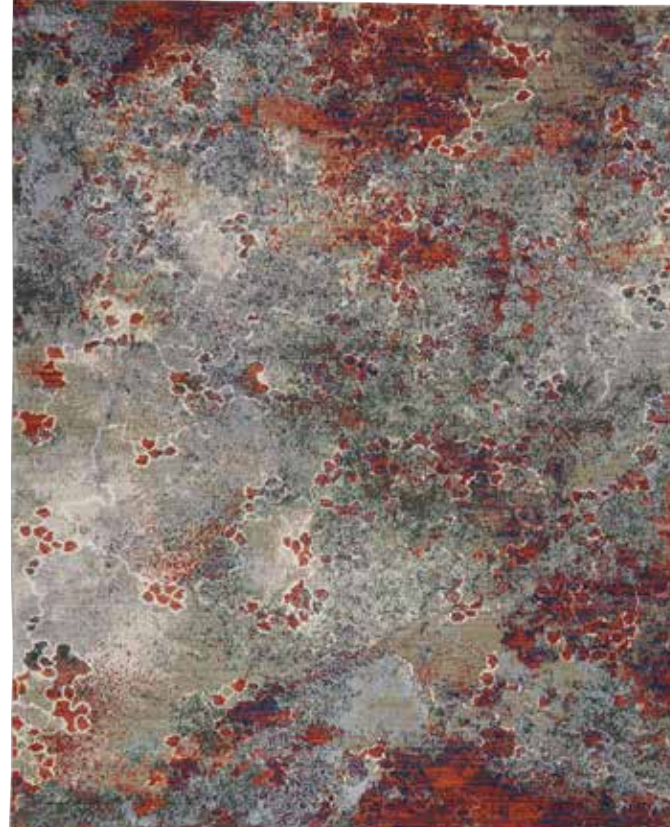


ATW03 SLATE/BRICK



ARTWORKS STYLE INDEX

ARTWORKS STYLE INDEX



ATW02 BLUE/GREY

ATW02 SEAFOAM/BRICK

ATW04 MULTICOLOR

ATW05 IVORY/NAVY



# ALDORA

COLLECTION

ANTIQUÉ-INSPIRED TRADITIONAL PERSIAN DESIGN

This antique-inspired collection is hand knotted for a luxurious silk-like pile with extravagant texture and tone that exudes a spectacular sumptuousness.

[NOURISON.COM/ALDORA](http://NOURISON.COM/ALDORA)





NOURISON.COM/ALDORA

ANTIQUÉ-INSPIRED TRADITIONAL PERSIAN DESIGN

This antique-inspired collection is hand knotted for a luxurious silk-like pile with extravagant texture and tone that exudes a spectacular sumptuousness.

BAMBOO EXTRUDED SILK-LIKE PILE | HAND KNOTTED  
TRADITIONAL DESIGN

AVAILABLE  
SIZES

- 2 ft. x 3 ft.
- 5 ft. 6 in. x 8 ft.
- 7 ft. 9 in. x 9 ft. 9 in.
- 8 ft. 6 in. x 11 ft. 6 in.
- 9 ft. 9 in. x 13 ft. 9 in.

- 0.61m x 0.91m
- 1.68m x 2.44m
- 2.36m x 2.97m
- 2.59m x 3.51m
- 2.97m x 4.19m

CUSTOM SIZES AVAILABLE



ALD01 SILVER



ALD03 OPAL/GREY



ALD08 AUBERGINE



ALD09 SAND



ALDORA STYLE INDEX

ALDORA STYLE INDEX



ALD06 MOCHA

ALD07 PEWTER

ALD12 OPAL

ALD13 ROYAL

# CHROMA

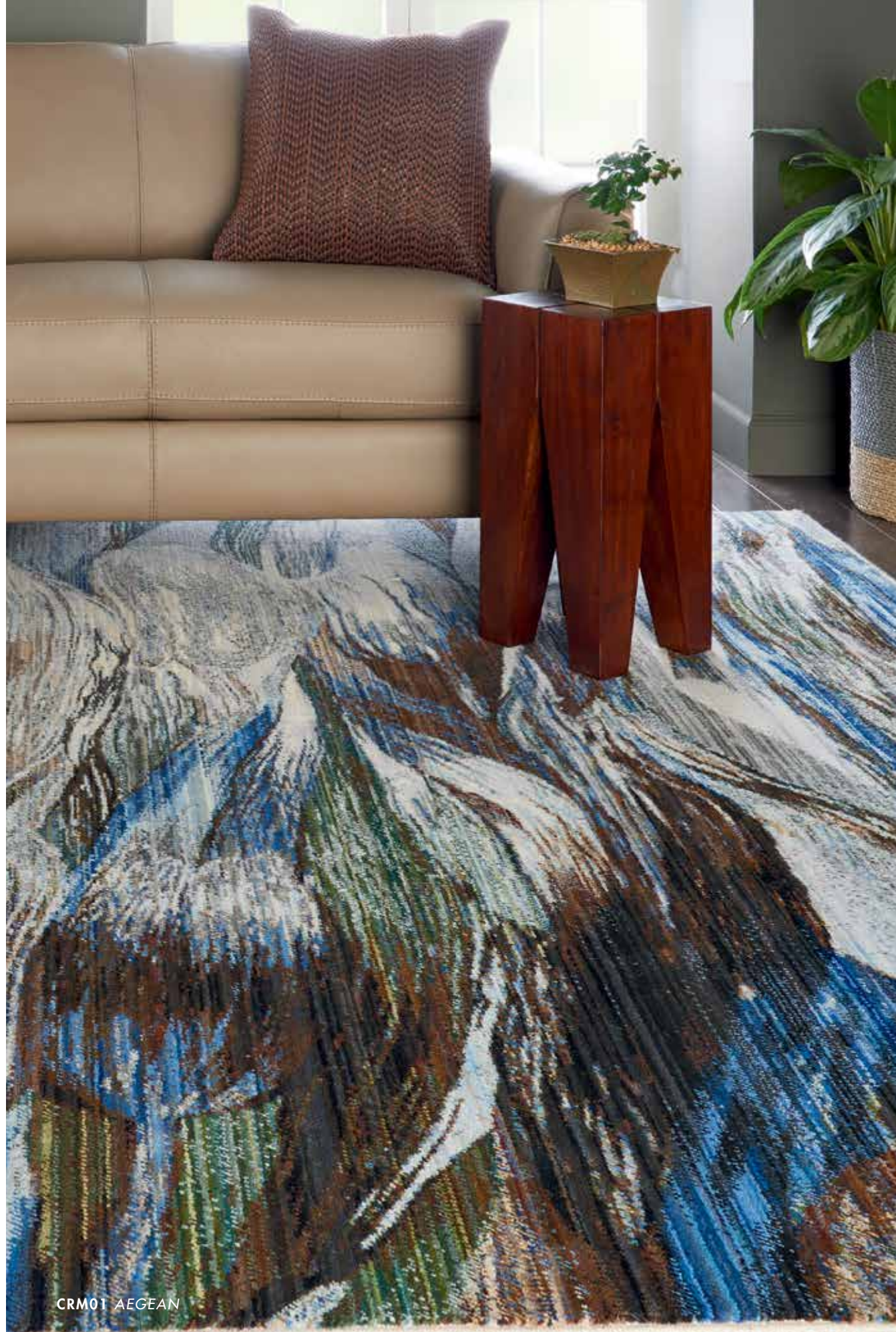
COLLECTION

DYNAMIC CONTEMPORARY DESIGNS, VIVID COLOR

Larger-than-life color palettes create truly eye-catching effects, while the expertly loom-woven wool/nylon fabrications ensure long wear, easy care, and fabulous texture.

[NOURISON.COM/CHROMA](https://nourison.com/chroma)





CRM01 AECEAN

[NOURISON.COM/CHROMA](https://nourison.com/chroma)

DYNAMIC CONTEMPORARY DESIGNS, VIVID COLOR

Larger-than-life color palettes create truly eye-catching effects, while the expertly loom-woven wool/nylon fabrications ensure long wear, easy care, and fabulous texture.

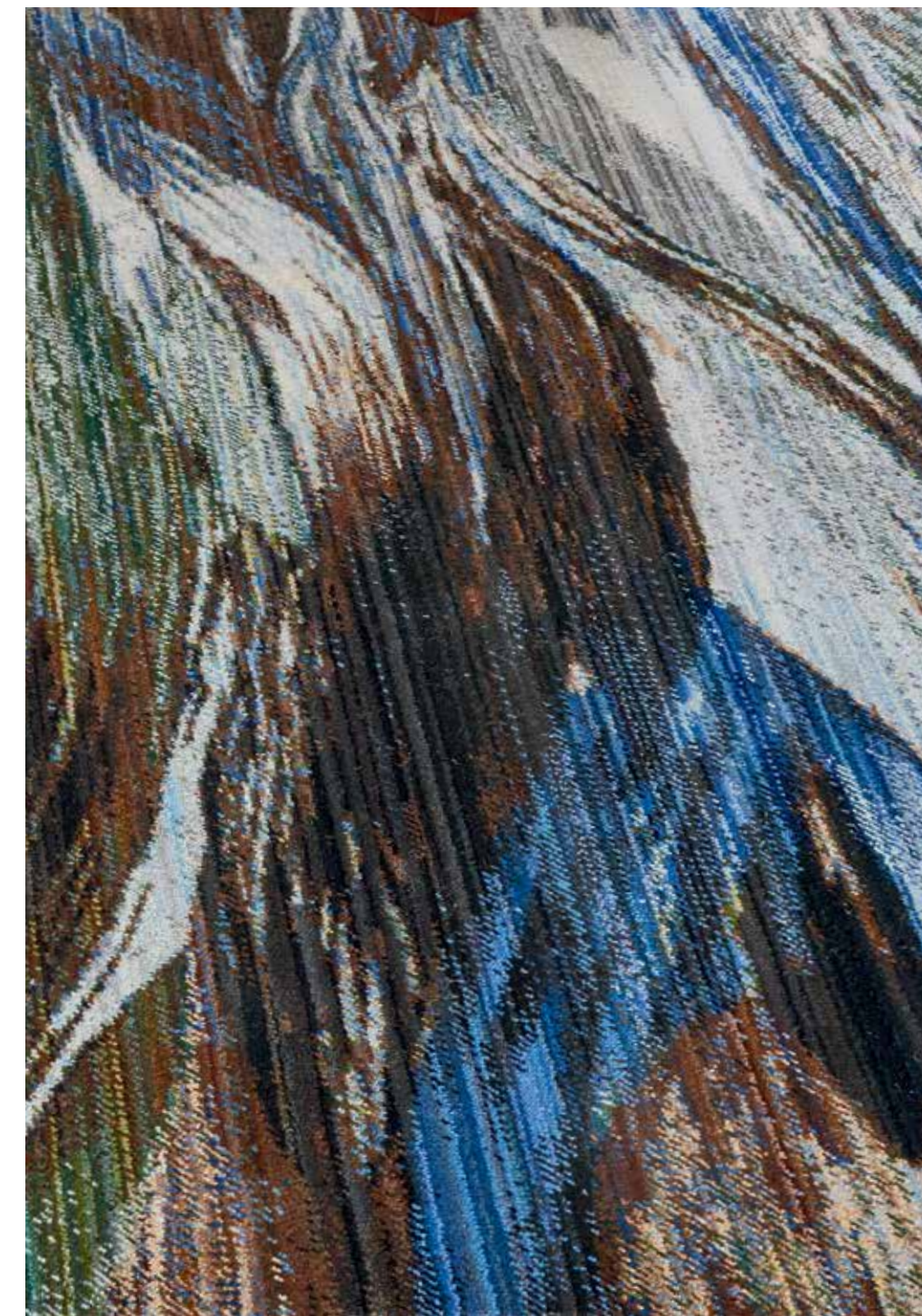
80% NEW ZEALAND WOOL | 20% NYLON | LOOM WOVEN  
CONTEMPORARY DESIGN

AVAILABLE  
SIZES

4 ft. x 6 ft.  
5 ft. 6 in. x 8 ft.  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 9 in. x 12 ft. 8 in.

1.22m x 1.83m  
1.68m x 2.44m  
2.36m x 2.97m  
2.59m x 3.51m  
2.97m x 3.86m

CUSTOM SIZES AVAILABLE



CRM01 AEGEAN



CRM02 RED FLARE



CRM05 CRIMSON TIDE



CHROMA STYLE INDEX

CHROMA STYLE INDEX



CRM02 RED FLARE

CRM03 EMBER GLOW

CRM04 LAVA FLOW

# DIVINE

COLLECTION

TANTALIZING MODERN ABSTRACT LANDSCAPES

Textural and visual appeal is enhanced by the high-low construction as well as the deluxe fiber content of fine wool blended with silk-like Luxelle™, which adds a sumptuous sheen.

[NOURISON.COM/DIVINE](http://NOURISON.COM/DIVINE)





DIV01 CHARCOAL

[NOURISON.COM/DIVINE](https://nourison.com/divine)

TANTALIZING MODERN ABSTRACT LANDSCAPES

Textural and visual appeal is enhanced by the high-low construction as well as the deluxe fiber content of fine wool blended with silk-like Luxcelle™, which adds a sumptuous sheen.

31% NEW ZEALAND WOOL | 69% LUXCELLE™ | HAND KNOTTED  
CONTEMPORARY DESIGN

AVAILABLE  
SIZES

- 2 ft. x 3 ft.
- 5 ft. 6 in. x 7 ft. 5 in.
- 7 ft. 9 in. x 9 ft. 9 in.
- 8 ft. 6 in. x 11 ft. 6 in.
- 9 ft. 9 in. x 13 ft. 9 in.

- 0.69m x 0.91m
- 1.68m x 2.26m
- 2.36m x 2.97m
- 2.59m x 3.51m
- 2.97m x 4.19m

CUSTOM SIZES AVAILABLE







DIV07 SMOKE

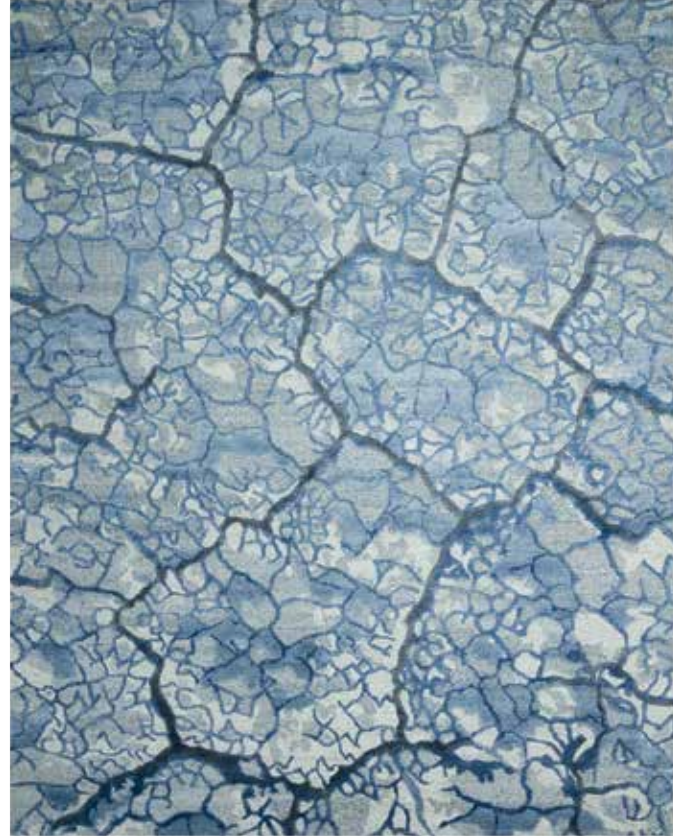


DIV04 SLATE

DIV01 CHARCOAL



DIV02 MIST



DIV06 IVORY



DIV07 SMOKE



DIVINE STYLE INDEX



DIV04 SLATE



DIV05 ASH

DIVINE STYLE INDEX



DIV02 MIST

# ELLORA

COLLECTION

ARRAY OF CONTEMPORARY ARTISTIC DESIGNS

Hand knotted with a high-performance blend of wool, bamboo extruded silk-like fiber, and cotton, these alluring area rugs have a soft, thick texture — the ideal combination of quality, comfort, and elegant modern design.

[NOURISON.COM/ELLORA](http://NOURISON.COM/ELLORA)





NOURISON.COM/ELLORA

ARRAY OF CONTEMPORARY ARTISTIC DESIGNS

Hand knotted with a high-performance blend of wool, bamboo extruded silk-like fiber, and cotton, these alluring area rugs have a soft, thick texture — the ideal combination of quality, comfort, and elegant modern design.

55% RAYON | 27% WOOL | 11% COTTON | 6% POLYESTER | 1% OTHER  
HAND KNOTTED | CONTEMPORARY DESIGN

AVAILABLE SIZES

- 2 ft. x 3 ft.
- 5 ft. 6 in. x 7 ft. 5 in.
- 7 ft. 9 in. x 9 ft. 9 in.
- 8 ft. 6 in. x 11 ft. 6 in.
- 9 ft. 9 in. x 13 ft. 9 in.

- 0.69m x 0.91m
- 1.68m x 2.26m
- 2.36m x 2.97m
- 2.59m x 3.51m
- 2.97m x 4.19m

CUSTOM SIZES AVAILABLE



ELL04 GRAPHITE

ELL01 BLUE



ELL02 SKY



ELL02 STONE



ELLORA STYLE INDEX

ELLORA STYLE INDEX



ELL01 IVORY/GREY

ELL02 SAND

ELL03 SLATE

ELL04 GRAPHITE

# NOURISON 2000

COLLECTION

NOURISON'S SIGNATURE COLLECTION

The dense, luxurious pile handcrafted from pure New Zealand wool and silk accents results in a rug of unmatched durability and opulence.

[NOURISON.COM/NOURISON-2000](http://NOURISON.COM/NOURISON-2000)





2022 NAVY

NOURISON.COM/NOURISON-2000

NOURISON'S SIGNATURE COLLECTION

The dense, luxurious pile handcrafted from pure New Zealand wool and silk accents results in a rug of unmatched durability and opulence.

80% NEW ZEALAND WOOL | 20% PURE SILK | HAND WASHED | HAND TUFTED  
HAND FINISHED | TRADITIONAL DESIGN

AVAILABLE SIZES

- 2 ft. x 3 ft.
- 2 ft. 3 in. x 8 ft. Runner
- 2 ft. 6 in. x 4 ft. 3 in.
- 2 ft. 6 in. x 12 ft. Runner
- 3 ft. 9 in. x 5 ft. 9 in.
- 4 ft. Round
- 5 ft. 6 in. x 8 ft. 6 in.
- 6 ft. Round
- 7 ft. 6 in. x 9 ft. 6 in. Oval
- 7 ft. 9 in. x 9 ft. 9 in.
- 8 ft. Round
- 10 ft. Octagon\*
- 8 ft. 6 in. x 11 ft. 6 in.
- 9 ft. 9 in. x 13 ft. 9 in.
- 12 ft. x 15 ft.\*

- 0.61m x 0.91m
- 0.69m x 2.44m
- 0.76m x 1.30m
- 0.76m x 3.66m
- 1.14m x 1.75m
- 1.22m Round
- 1.68m x 2.59m
- 1.83m Round
- 2.29m x 2.90m Oval
- 2.36m x 2.97m
- 2.44m Round
- 3.05m Octagon
- 2.59m x 3.51m
- 2.97m x 4.19m
- 3.66m x 4.57m

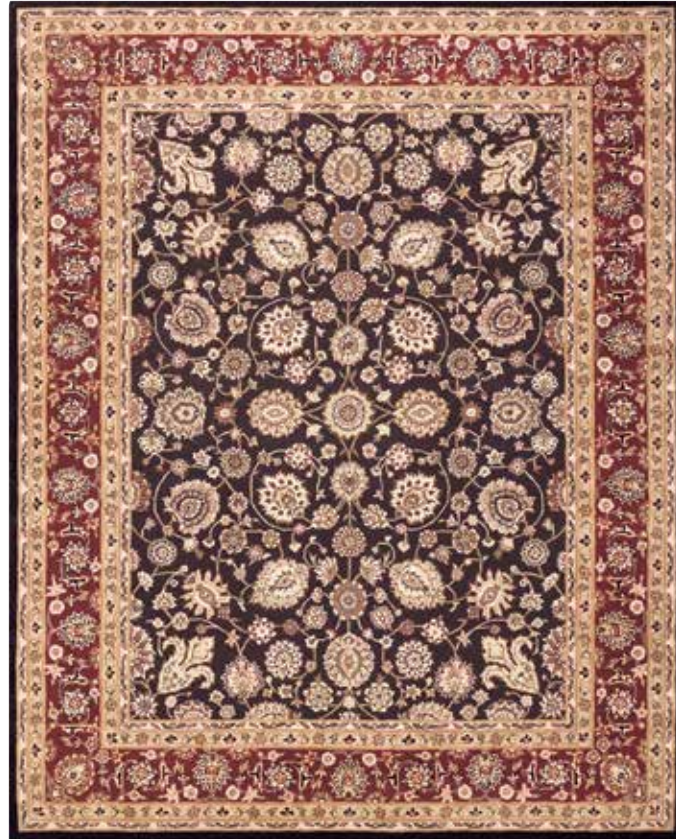
CUSTOM SIZES AVAILABLE  
\*SELECT DESIGNS ONLY



2003 OLIVE



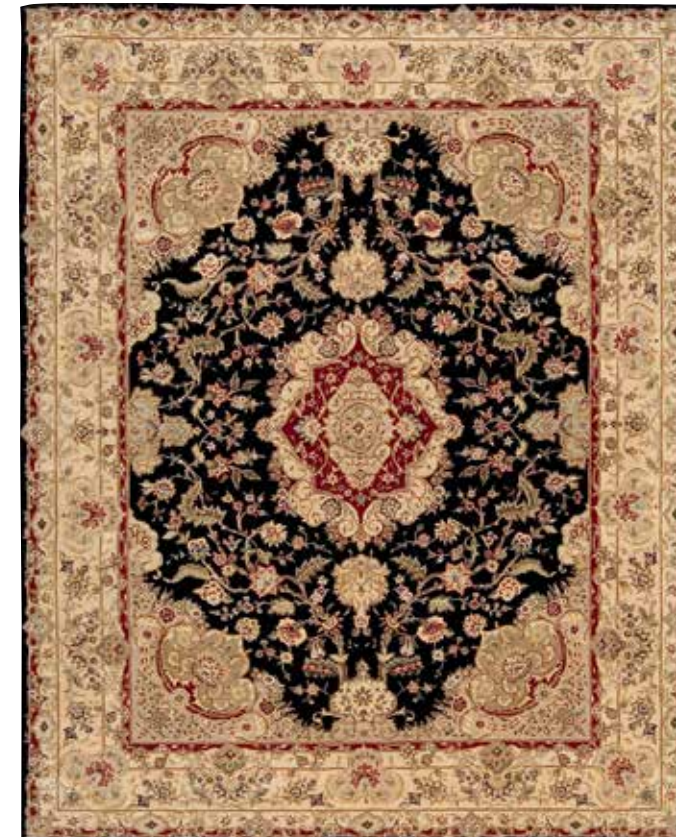
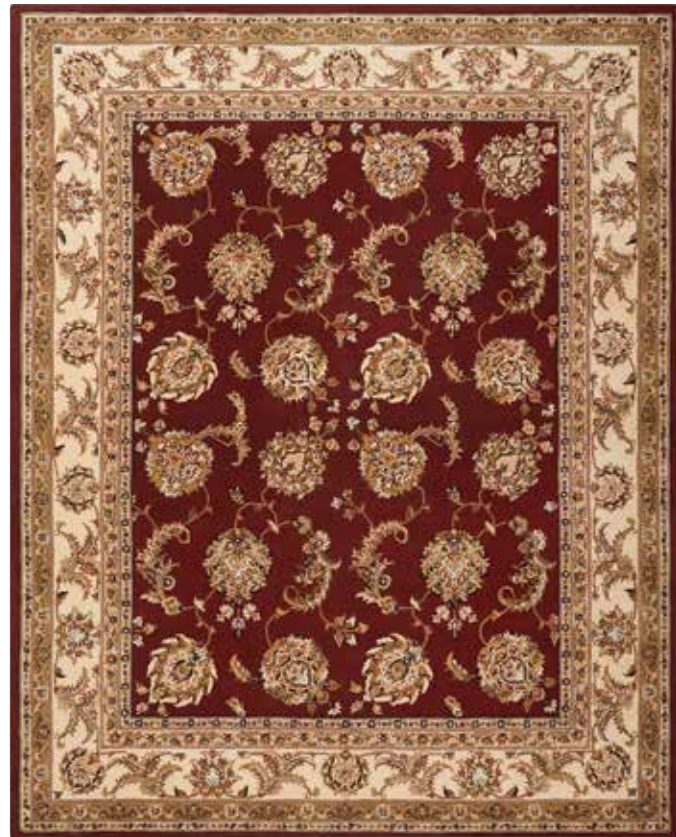
2017 BLACK



2210 BLUE

NOURISON 2000 STYLE INDEX

NOURISON 2000 STYLE INDEX



2022 LACQUER

2022 NAVY

2028 BLACK

2071 CAMEL



2091 MUSHROOM



2204 MIDNIGHT



2207 BEIGE



2210 BLUE



NOURISON 2000 STYLE INDEX

NOURISON 2000 STYLE INDEX



2091 MUSHROOM



2233 BLACK



2360 BEIGE

# JAIPUR

COLLECTION

DRAMATIC PERSIAN DESIGN

Lavish pile is treated with Nourison's unique special herbal wash process to simulate the look and textural dimension of a priceless antique.

[NOURISON.COM/JAIPUR](http://NOURISON.COM/JAIPUR)





JA47 IVORY

[NOURISON.COM/JAIPUR](https://nourison.com/jaipur)

DRAMATIC PERSIAN DESIGN

Lavish pile is treated with Nourison's unique special herbal wash process to simulate the look and textural dimension of a priceless antique.

100% NEW ZEALAND WOOL | HAND TUFTED  
TRADITIONAL DESIGN

AVAILABLE  
SIZES

2 ft. 4 in. x 8 ft. Runner  
3 ft. 9 in. x 5 ft. 9 in.  
5 ft. 6 in. x 8 ft. 6 in.  
6 ft. Round  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. Round  
8 ft. 3 in. x 11 ft. 6 in.  
9 ft. 6 in. x 13 ft. 6 in.

0.71m x 2.44m  
1.14m x 1.75m  
1.68m x 2.59m  
1.83m Round  
2.36m x 2.97m  
2.44m Round  
2.51m x 3.51m  
2.90m x 4.11m

CUSTOM SIZES AVAILABLE



JA12 GREEN



JA13 RUST



JA19 AQUA



JA25 MULTICOLOR



JAIPUR STYLE INDEX

JAIPUR STYLE INDEX



JA17 BURGUNDY

JA18 BLACK

JA33 BRICK

JA35 BRICK



JA36 RED



JAIPUR STYLE INDEX



JA37 MULTICOLOR



JA47 IVORY



JA17 BURGUNDY

# GEMSTONE

COLLECTION

JEWEL TONES WITH LUSTER AND DIMENSION

In shimmering colors and luscious textures, these exquisite area rugs play with abstract patterns that hint at nature's inspiration.

[NOURISON.COM/GEMSTONE](https://nourison.com/gemstone)





[NOURISON.COM/GEMSTONE](https://nourison.com/gemstone)

JEWEL TONES WITH LUSTER AND DIMENSION

In shimmering colors and luscious textures, these exquisite area rugs play with abstract patterns that hint at nature's inspiration.

30% WOOL | 70% LUXCELLE™ | HAND TUFTED  
CONTEMPORARY DESIGN

AVAILABLE  
SIZES

3 ft. 9 in. x 5 ft. 9 in.  
5 ft. 6 in. x 7 ft. 5 in.  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 9 in. x 13 ft. 9 in.

1.14m x 1.75m  
1.68m x 2.26m  
2.36m x 2.97m  
2.59m x 3.51m  
2.97m x 4.19m

CUSTOM SIZES AVAILABLE



**GEM01** FIRE OPAL



**GEM03** HEMATITE

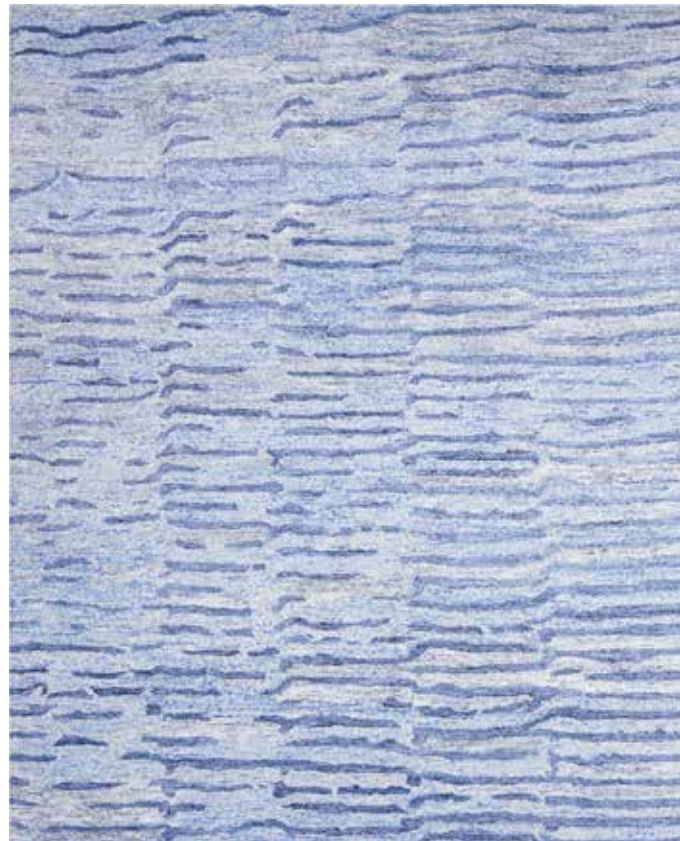


**GEM04** AMETHYST



GEMSTONE STYLE INDEX

GEMSTONE STYLE INDEX



**GEM01** LAPIS

**GEM02** TOURMALINE

**GEM05** ALEXANDRITE

**GEM05** SAPPHIRE



GEM06 JADE



GEM06 SMOKY QUARTZ



GEMSTONE STYLE INDEX



GEM01 LAPIS



GEM04 AMETHYST

# LIVING TREASURES

COLLECTION

LUXURY AND ARTISTIC SENSIBILITY

Traditional classical Persian designs that were created centuries ago are featured in a dynamic interplay of patterns, colors, tones and textures.

[NOURISON.COM/LIVING-TREASURES](http://NOURISON.COM/LIVING-TREASURES)





L115 GREY/VORY

[NOURISON.COM/LIVING-TREASURES](http://NOURISON.COM/LIVING-TREASURES)

LUXURY AND ARTISTIC SENSIBILITY

Traditional classical Persian designs that were created centuries ago are featured in a dynamic interplay of patterns, colors, tones and textures.

100% NEW ZEALAND WOOL | LOOM WOVEN

TRADITIONAL DESIGN

AVAILABLE  
SIZES

- 2 ft. 6 in. x 4 ft. 3 in.
- 2 ft. 6 in. x 8 ft. Runner
- 2 ft. 6 in. x 12 ft. Runner
- 3 ft. 6 in. x 5 ft. 6 in.
- 5 ft. 6 in. x 8 ft. 3 in.
- 5 ft. 10 in. Round
- 7 ft. 6 in. x 9 ft. 6 in.
- 7 ft. 10 in. Round
- 8 ft. 3 in. x 11 ft. 3 in.
- 9 ft. 9 in. x 13 ft. 9 in.

- 0.76m x 1.29m
- 0.76m x 2.44m Runner
- 0.76 x 3.66m Runner
- 1.07m x 1.68m
- 1.68m x 2.51m
- 1.78m Round
- 2.29m x 2.90m
- 2.39m Round
- 2.51m x 3.43m
- 2.97m x 4.19m

CUSTOM SIZES AVAILABLE



LI01 RUST



LI04 IVORY/RED



LI15 AQUA/IVORY



LI15 GREY/IVORY



LIVING TREASURES STYLE INDEX

LIVING TREASURES STYLE INDEX



LI05 RUST



LI04 IVORY/BLACK



LI16 AQUA/IVORY



LI01 RUST

# LUCENT

COLLECTION

RICH ABRASH COLOR EFFECTS

Hand craftsmanship shines through in the rich abrash color effects on hand-knotted natural fibers, blending the vintage allure of a Tibetan rug with contemporary patterns.

[NOURISON.COM/LUCENT](http://NOURISON.COM/LUCENT)





LCN07 SILVER/RED

NOURISON.COM/LUCENT

RICH ABRASH COLOR EFFECTS

Hand craftsmanship shines through in the rich abrash color effects on hand-knotted natural fibers, blending the vintage allure of a Tibetan rug with contemporary patterns.

BAMBOO-EXTRUDED SILK-LIKE FIBERS | TIBETAN WEAVE | HAND KNOTTED  
TRANSITIONAL DESIGN

AVAILABLE  
SIZES

- 2 ft. x 3 ft.
- 2 ft. 3 in. x 8 ft.
- 3 ft. 9 in. x 5 ft. 9 in.
- 5 ft. 6 in. x 7 ft. 6 in.
- 7 ft. 9 in. x 9 ft. 9 in.
- 8 ft. 6 in. x 11 ft. 6 in.
- 9 ft. 9 in. x 13 ft. 9 in.

- 0.69m x 0.91m
- 0.69m x 2.44m
- 1.14m x 1.75m
- 1.68m x 2.29m
- 2.36m x 2.97m
- 2.59m x 3.51m
- 2.97m x 4.19m

CUSTOM SIZES AVAILABLE



LCN01 SKY



LCN04 COAL



LCN05 PEARL



LUCENT STYLE INDEX

LUCENT STYLE INDEX



LCN02 FLINT

LCN03 DOVE

LCN06 DUSK

LCN07 SILVER/RED

# STARRY NIGHTS

COLLECTION

RESEMBLING A PRICELESS FAMILY HEIRLOOM

Classic, framed patterns with intricately carved designs showcase elegant color pairings. A subtle surface shimmer brings the rug to life.

[NOURISON.COM/STARRY-NIGHTS](https://nourison.com/starry-nights)







NOURISON.COM/STARRY-NIGHTS

RESEMBLING A PRICELESS FAMILY HEIRLOOM

Classic, framed patterns with intricately carved designs showcase elegant color pairings. A subtle surface shimmer brings the rug to life.

80% LUXCELLE™ | 20% SHRINK ACRYLIC | LOOM WOVEN

TRADITIONAL DESIGN

AVAILABLE  
SIZES

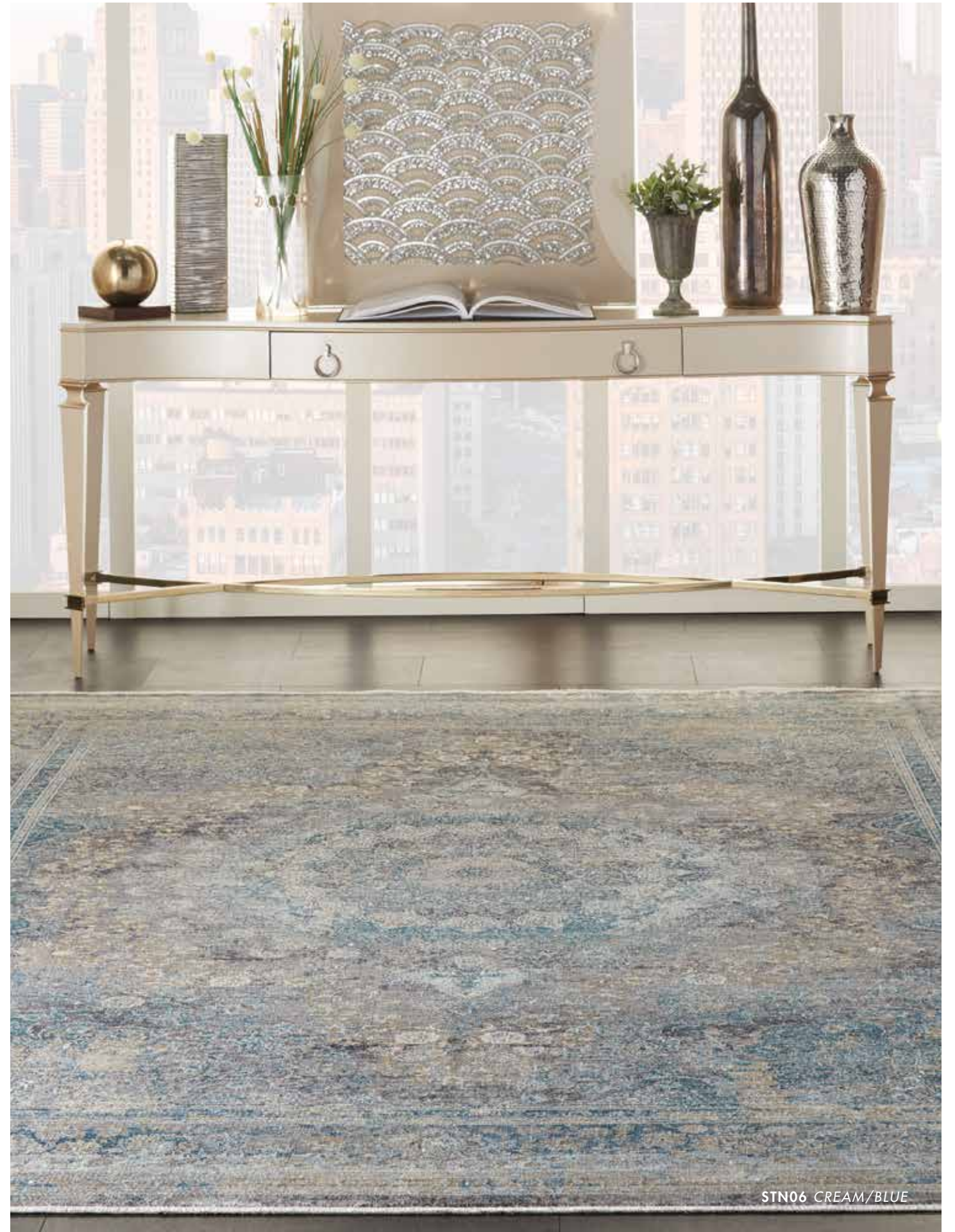
5 ft 3 in. x 7 ft 3 in.  
8 ft x 10 ft  
8 ft 6 in. x 11 ft 6 in.  
9 ft 10 in. x 12 ft 6 in.

1.60m x 2.21m  
2.44m x 3.05m  
2.59m x 3.51m  
3.00m x 3.81m





STN02 CREAM/GREY



STN06 CREAM/BLUE

STN01 CREAM/BLUE



STN02 CREAM/GREY



STN05 CHARCOAL/CREAM

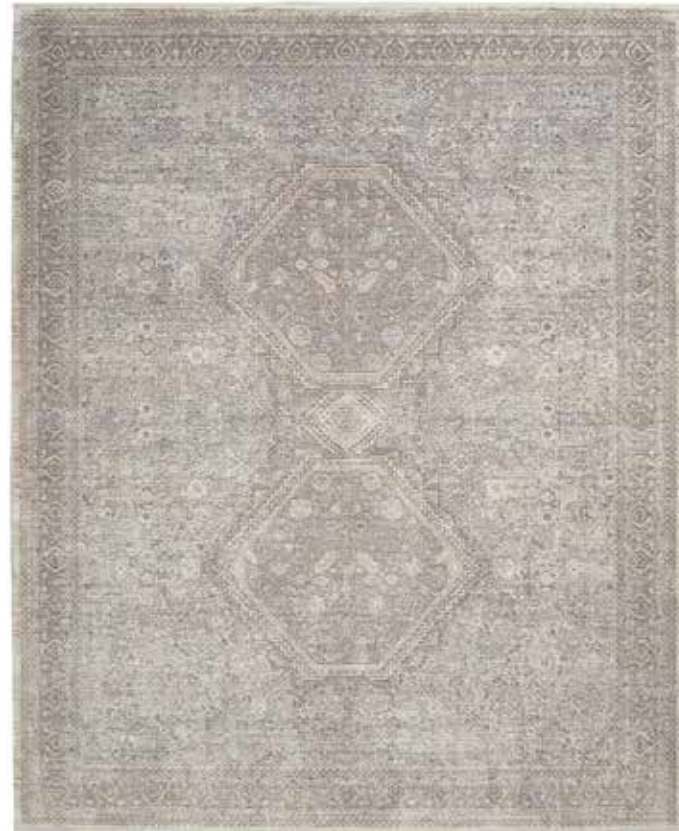


STN06 CREAM/BLUE



STARRY NIGHTS STYLE INDEX

STARRY NIGHTS STYLE INDEX



STN03 SILVER/CREAM

STN03 SILVER/CREAM

STN04 CREAM/GREY

# LUMINANCE

COLLECTION

MODERN COLOR MEETS ANTIQUE DESIGN

The rich texture and silky sheen imbue each rug with a sense of warmth and vintage affluence – but with the exceptional color retention of modern day fibers.

[NOURISON.COM/LUMINANCE](http://NOURISON.COM/LUMINANCE)





LUM07 CREAM

[NOURISON.COM/LUMINANCE](https://nourison.com/luminance)

MODERN COLOR MEETS ANTIQUE DESIGN

The rich texture and silky sheen imbue each rug with a sense of warmth and vintage affluence – but with the exceptional color retention of modern day fibers.

30% NEW ZEALAND WOOL | 70% LUXCELLE™ | HAND TUFTED | LOOM WOVEN  
TRANSITIONAL DESIGN

AVAILABLE  
SIZES

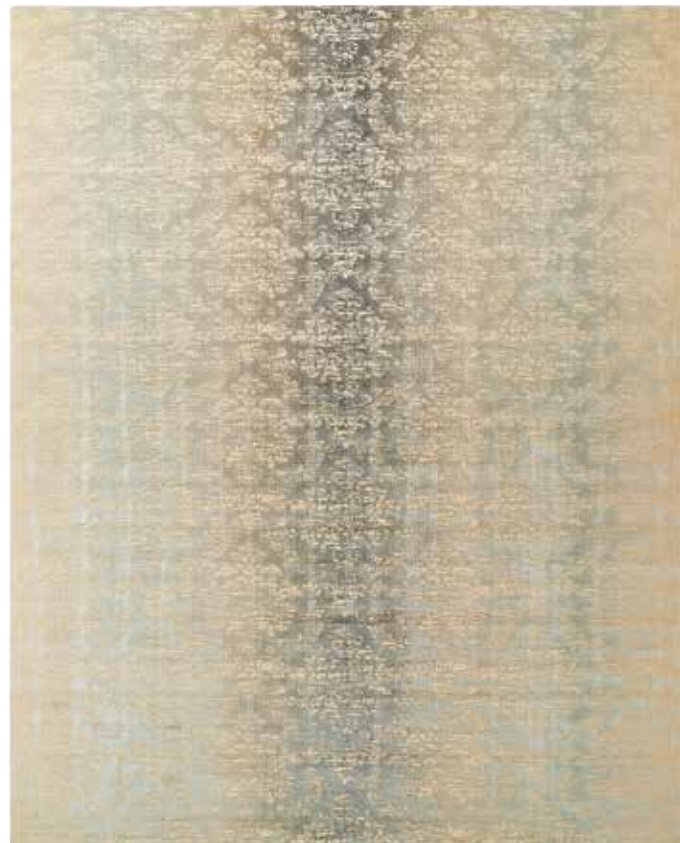
2 ft. 3 in. x 8 ft.  
3 ft. 5 in. x 5 ft. 5 in.  
5 ft. 3 in. x 7 ft. 5 in.  
7 ft. 6 in. x 10 ft. 6 in.  
9 ft. 3 in. x 12 ft. 9 in.

0.69m x 2.44m  
1.04m x 1.65m  
1.60m x 2.26m  
2.29m x 3.20m  
2.82m x 3.89m

CUSTOM SIZES AVAILABLE



LUM03 SEA MIST



LUM05 COBALT



LUM05 OPAL



LUMINANCE STYLE INDEX

LUMINANCE STYLE INDEX



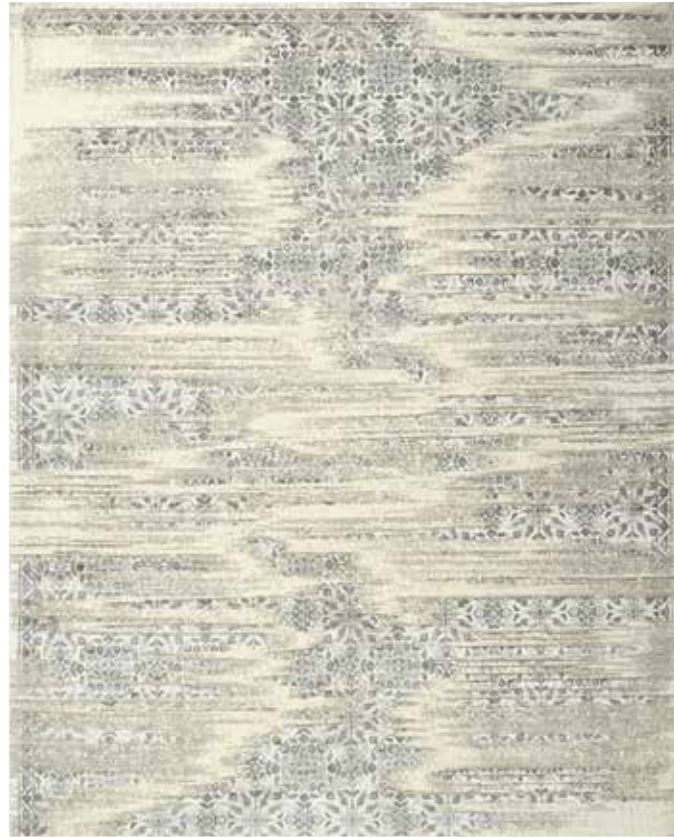
LUM04 CREAM MINT

LUM04 IRONSTONE

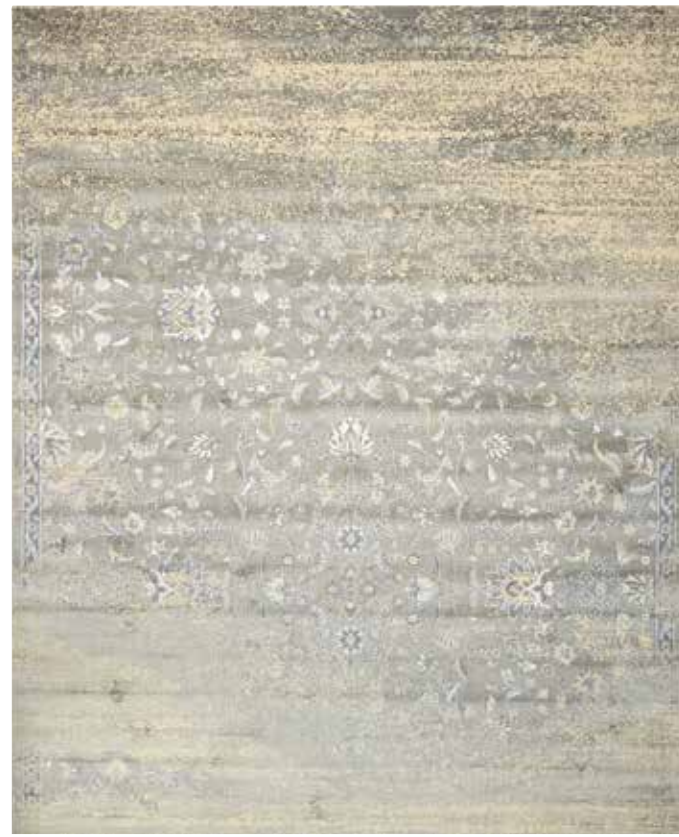
LUM08 GRAPHITE

LUM08 STEEL

LUM09 BONE



LUM10 SILVER



LUMINANCE STYLE INDEX



LUM11 IVORY/BLACK



LUM12 CREAM



LUM03 SEA MIST

# MAJESTIC

COLLECTION

RICH COLORS AND TEXTURES

Ornate designs of authentic Persian rugs, with rich colors and textures. Each rug features luxurious cut pile woven from New Zealand wool and nylon, with traditional Oushak medallions and all-over vines and blooms.

[NOURISON.COM/MAJESTIC](http://NOURISON.COM/MAJESTIC)







MST05 RED

[NOURISON.COM/MAJESTIC](https://nourison.com/majestic)

RICH COLORS AND TEXTURES

Ornate designs of authentic Persian rugs, with rich colors and textures. Each rug features luxurious cut pile woven from New Zealand wool and nylon, with traditional Oushak medallions and all-over vines and blooms.

NEW ZEALAND WOOL | NYLON | LOOM WOVEN  
TRANSITIONAL DESIGN

AVAILABLE  
SIZES

5 ft. 6 in. x 8 ft.  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 6 in. x 12 ft. 8 in.

1.68m x 2.66m  
2.36m x 2.97m  
2.59m x 3.51m  
2.90m x 3.86m

CUSTOM SIZES AVAILABLE





MST01 BEIGE/BLUE



MST03 LIGHT BLUE

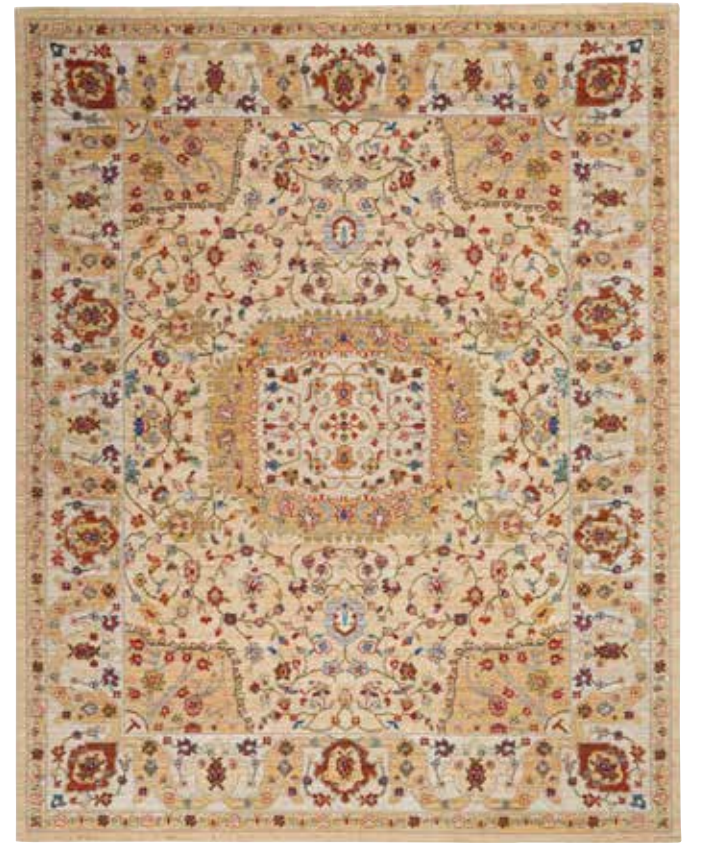
MST01 BEIGE/BLEU



MST03 LIGHT BLUE



MST03 SAND



MAJESTIC STYLE INDEX

MAJESTIC STYLE INDEX



MST01 BLACK

MST02 DENIM/BLUE

MST04 RED

MST05 RED

# OCEAN COLLECTION

## CHENILLE-LIKE TEXTURE

The marvelous chenille-like texture creates a natural striped effect of shadow and light.  
Choose from solid designs, or subtle patterns of slender crosshatch lines.

[NOURISON.COM/OCEAN](http://NOURISON.COM/OCEAN)





NOURISON.COM/OCEAN

CHENILLE-LIKE TEXTURE

The marvelous chenille-like texture creates a natural striped effect of shadow and light.  
Choose from solid designs, or subtle patterns of slender crosshatch lines.

37% NEW ZEALAND WOOL | 33% BAMBOO-EXTRUDED SILK-LIKE FIBER | 30% LINEN  
HAND KNOTTED | CONTEMPORARY DESIGN

AVAILABLE  
SIZES

2 ft. 3 in. x 3 ft.  
5 ft. 6 in. x 7 ft. 5 in.  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 9 in. x 13 ft. 9 in.

0.69m x 0.91m  
1.68m x 2.26m  
2.36m x 2.97m  
2.59m x 3.51m  
2.97m x 4.19m

CUSTOM SIZES AVAILABLE



OCS01 MIST



OCS01 ONYX



OCS01 PEBBLE



OCS01 SAND



OCEAN STYLE INDEX



OCEAN STYLE INDEX



OCS01 SHELL

OCP02 ASH

OCP02 INDIGO



OCP02 PEARL



OCEAN STYLE INDEX



OCP02 STONE



OCP02 SURF



OCP02 INDIGO

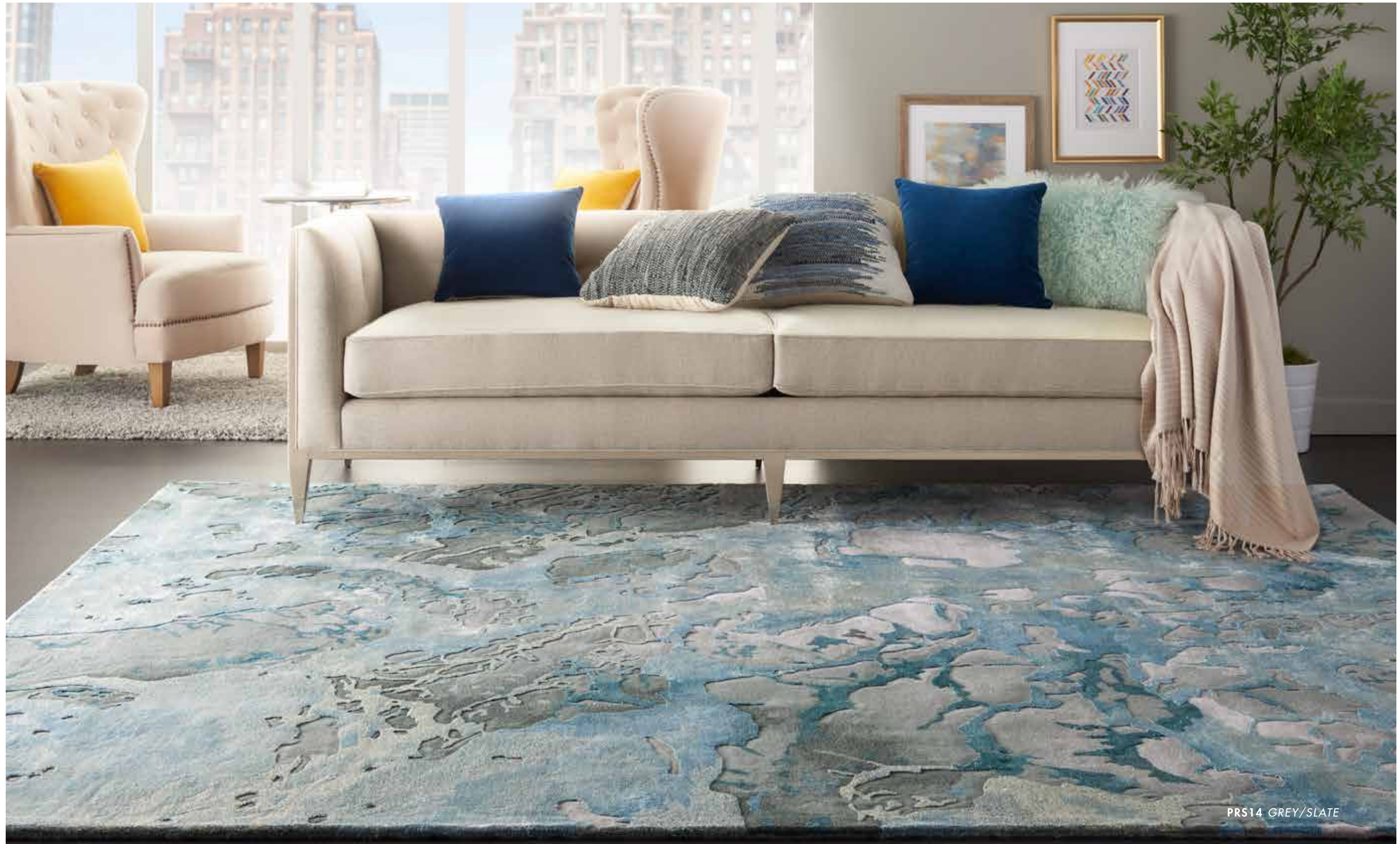
# PRISMATIC

COLLECTION

DYNAMIC DESIGNS IN VIVID COLOR PALETTES

This enthralling collection features daring, 3D-like designs and captivating color palettes for an overall effect that is completely charismatic.

[NOURISON.COM/PRISMATIC](https://nourison.com/prismatic)







NOURISON.COM/PRISMATIC

DYNAMIC DESIGNS IN VIVID COLOR PALETTES

This enthralling collection of daring, 3D-like designs and captivating color palettes for an overall effect that is completely charismatic.

50% NEW ZEALAND WOOL | 50% LUXCELLE™ | HAND TUFTED  
CONTEMPORARY DESIGN

AVAILABLE  
SIZES

2 ft. x 3 ft.  
3 ft. 9 in. x 5 ft. 9 in.  
5 ft. 6 in. x 7 ft. 5 in.  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 9 in. x 13 ft. 9 in.  
12 ft. x 15 ft.\*

0.69m x 0.91m  
1.14m x 1.75m  
1.68m x 2.26m  
2.36m x 2.97m  
2.59m x 3.51m  
2.97m x 4.19m  
3.66m x 4.57m

CUSTOM SIZES AVAILABLE  
\*SELECT DESIGNS ONLY





PRS08 MULTICOLOR



PRS16 SEAFOAM

PRS05\* SILVER CLOUD



PRS09\* MULTICOLOR

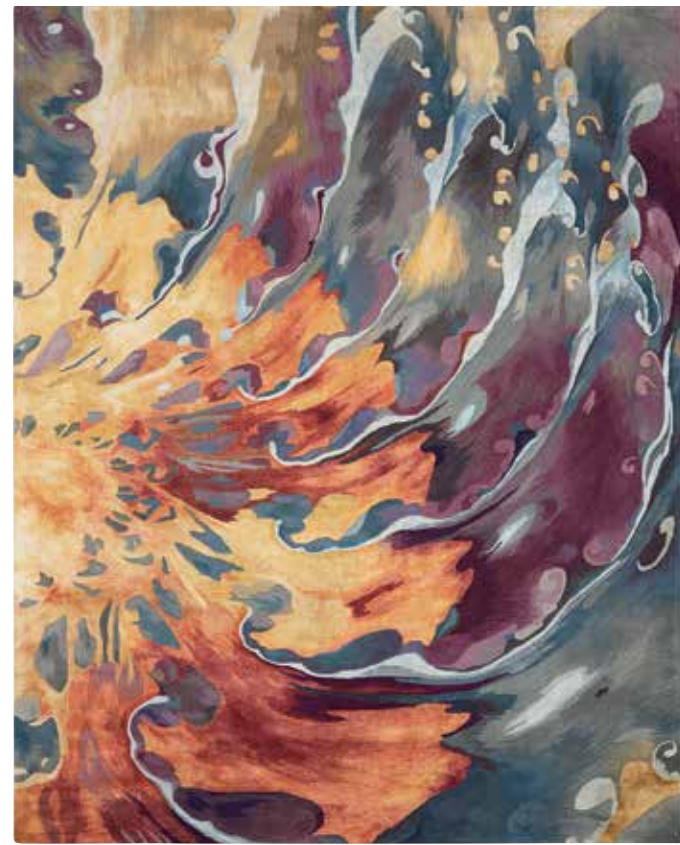


PRS09\* SILVER/BLUE



PRISMATIC STYLE INDEX

PRISMATIC STYLE INDEX



PRS06 AQUA

PRS08\* MULTICOLOR

PRS10\* BLUE/GREY

PRS11 GREY/MULTICOLOR

PRS12 SILVER/GREY



PRS13 BLUE FLAME



PRS14 GREY/SLATE



PRS15 BEIGE/MULTICOLOR



PRISMATIC STYLE INDEX

PRISMATIC STYLE INDEX



PRS10 BLUE/GREY



PRS16 SEAFOAM



PRS17 DENIM

# SILK SHADOWS

COLLECTION

REDEFINED OPULENCE

Hand woven from premium wool and bamboo-extruded silk-like fibers, they are velvety soft with a subtle yet luminous sheen.

[NOURISON.COM/SILK-SHADOWS](http://NOURISON.COM/SILK-SHADOWS)





[NOURISON.COM/SILK-SHADOWS](https://nourison.com/silk-shadows)

REDEFINED OPULENCE

Hand woven from premium wool and bamboo-extruded silk-like fibers, they are velvety soft with a subtle yet luminous sheen.

25% NEW ZEALAND WOOL | 75% BAMBOO-EXTRUDED SILK-LIKE FIBER

HAND KNOTTED | TRANSITIONAL DESIGNS

AVAILABLE  
SIZES

2 ft. x 3 ft.\*  
2 ft. 3 in. x 8 ft. Runner  
3 ft. 9 in. x 5 ft. 9 in.  
5 ft. 6 in. x 7 ft. 5 in.  
7 ft. 9 in. x 9 ft. 9 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 9 in. x 13 ft. 9 in.

0.69m x 0.91m  
0.69m x 2.44m  
1.14m x 1.75m  
1.68m x 2.26m  
2.36m x 2.97m  
2.59m x 3.51m  
2.97m x 4.19m

CUSTOM SIZES AVAILABLE  
\*SELECT DESIGNS ONLY





SHA02 SILVER



SHA14 IVORY/SILVER

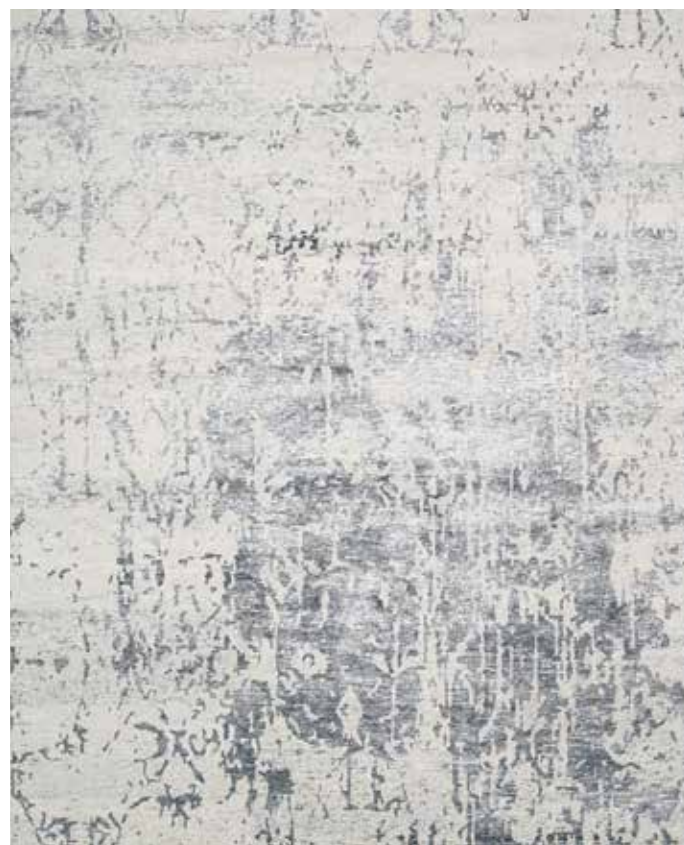


SHA15 BLUE/STONE



SILK SHADOWS STYLE INDEX

SILK SHADOWS STYLE INDEX



SHA18 GREY/BLUE

SHA10 STERLING

SHA14 GRAPHITE

SHA16 SILVER/GREY



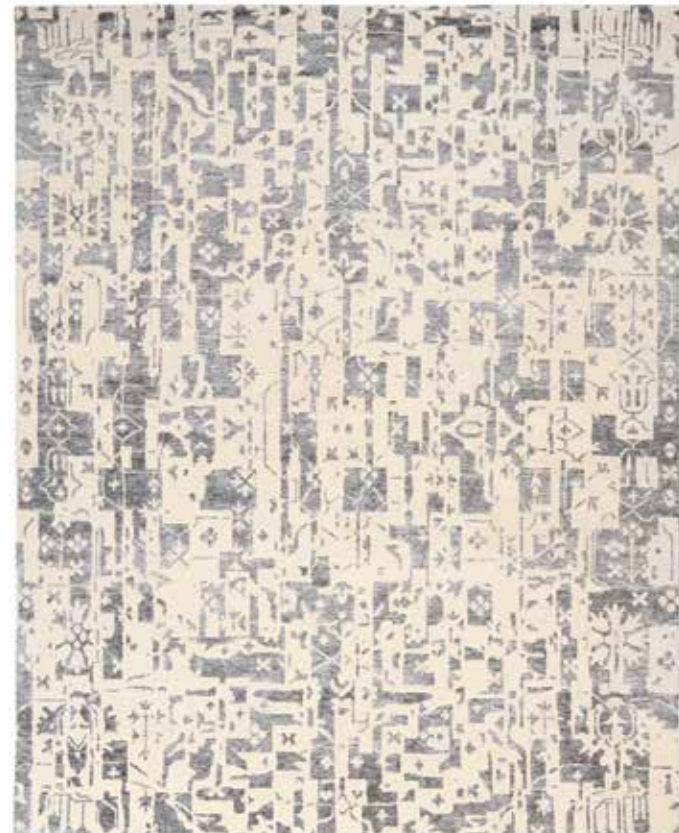
SHA17 SAND



SILK SHADOWS STYLE INDEX



SHA18 GREY/BLUE



SHA19 IVORY/GREY



SHA19 IVORY/GREY



# STARLIGHT

COLLECTION

CONTEMPORARY CHIC AND SOPHISTICATED

Featuring marvelously minimalist patterns in artfully understated hues, each rug is designed to add an air of easy elegance to any environment.

[NOURISON.COM/STARLIGHT](http://NOURISON.COM/STARLIGHT)





NOURISON.COM/STARLIGHT

CONTEMPORARY CHIC AND SOPHISTICATED

Featuring marvelously minimalist patterns in artfully understated hues, each rug is designed to add an air of easy elegance to any environment.

30% NEW ZEALAND WOOL | 70% LUXCELLE™ | LOOM WOVEN  
HAND WASHED | HAND FINISHED | CONTEMPORARY DESIGN

AVAILABLE  
SIZES

2 ft. 3 in. x 8 ft.  
3 ft. 5 in. x 5 ft. 5 in.  
5 ft. 3 in. x 7 ft. 5 in.  
7 ft. 6 in. x 10 ft. 6 in.  
9 ft. 3 in. x 12 ft. 9 in.

0.69m x 2.44m  
1.04m x 1.65m  
1.60m x 2.26m  
2.29m x 3.20m  
2.82m x 3.89m

CUSTOM SIZES AVAILABLE

SELECT STYLES  
AVAILABLE IN

FIFTY TO *Infinity*





STA06 OPAL

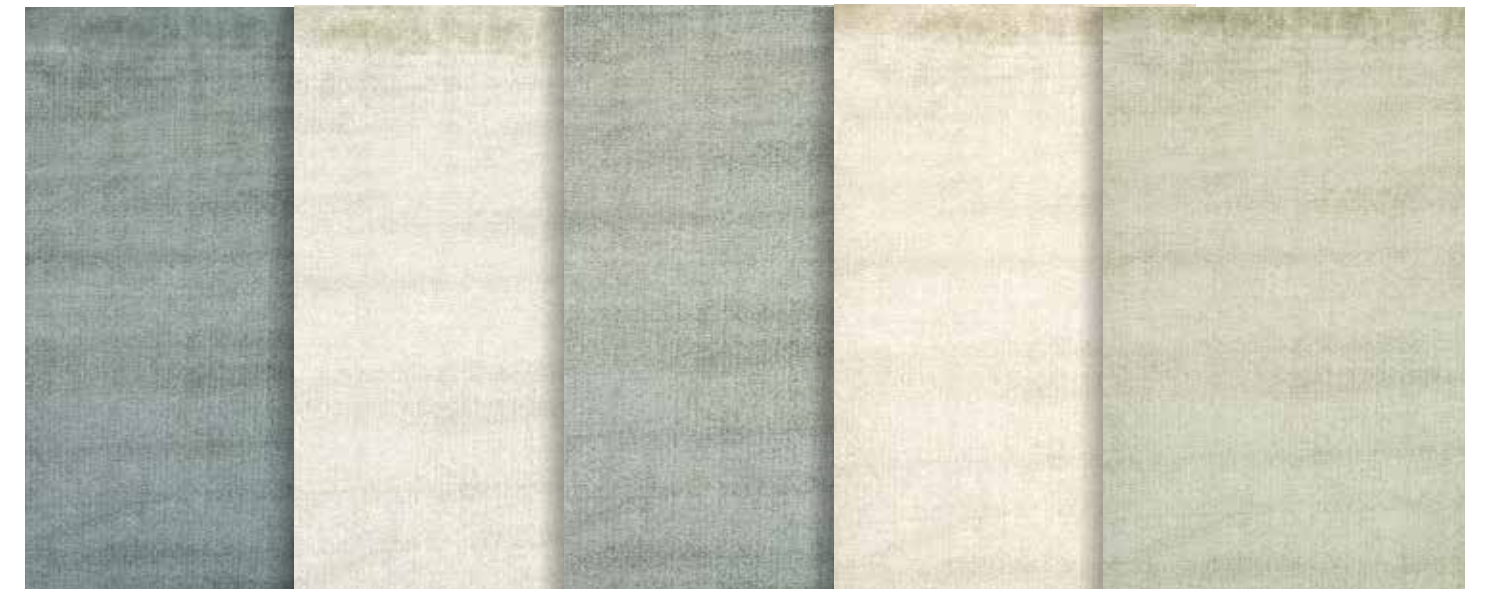
TWO STYLES AVAILABLE IN MULTIPLE COLOR OPTIONS

STA02

MIDNIGHT NOON SKY SEA MIST PEWTER OPAL OYSTER MORNING



STARLIGHT STYLE INDEX



SEA MIST SEAFOAM PEWTER OYSTER OPAL

STA06

# TAHOE

COLLECTION

HAND-KNOTTED TRIBAL DESIGNS

Exclusively from pure, hand-spun wool and enhanced with a special wash to create a beautiful, subtle patina.

[NOURISON.COM/TAHOE](http://NOURISON.COM/TAHOE)





NOURISON.COM/TAHOE

HAND-KNOTTED TRIBAL DESIGNS

Exclusively from pure, hand-spun wool and enhanced with a special wash to create a beautiful, subtle patina.

100% NEW ZEALAND WOOL | HAND KNOTTED | TIBETAN WEAVE  
TRADITIONAL DESIGN

AVAILABLE  
SIZES

- 2 ft. 3 in. x 8 ft. Runner
- 3 ft. 9 in. x 5 ft. 9 in.
- 5 ft. 6 in. x 8 ft. 6 in.
- 7 ft. 9 in. x 9 ft. 9 in.
- 8 ft. 6 in. x 11 ft. 6 in.
- 9 ft. 9 in. x 13 ft. 9 in.

- 0.69m x 2.44m
- 1.14m x 1.75m
- 1.68m x 2.59m
- 2.36m x 2.97m
- 2.59m x 3.51m
- 2.97m x 4.19m

CUSTOM SIZES AVAILABLE





TA01 BEIGE



TA08 BLACK



TA08 RED



TAHOE STYLE INDEX

TAHOE STYLE INDEX



TA03 GREEN

TA05 COPPER

TA13 SEAGLASS

TA10 ESPRESSO



TA10 GREEN



TAHOE STYLE INDEX



TA12 RUST



TA13 SEAGLASS



TA08 BLACK

# TWILIGHT

COLLECTION

SUBTLE SHEEN OF EARLY EVENING LIGHT

Imbued with subtle sheen, these scintillating wool-blend rugs are a perfect complement to today's leading trends in contemporary furnishings.

[NOURISON.COM/TWILIGHT](http://NOURISON.COM/TWILIGHT)







NOURISON.COM/TWILIGHT

SUBTLE SHEEN OF EARLY EVENING LIGHT

Imbued with subtle sheen, these scintillating wool-blend rugs are a perfect complement to today's leading trends in contemporary furnishings.

40% NEW ZEALAND WOOL | 60% LUXCELLE™ | LOOM WOVEN  
HAND WASHED | HAND FINISHED | CONTEMPORARY DESIGN

AVAILABLE  
SIZES

- 2 ft. x 3 ft.\*
- 5 ft. 6 in. x 8 ft.
- 7 ft. 9 in. x 9 ft. 9 in.
- 8 ft. Round
- 8 ft. 6 in. x 11 ft. 6 in.
- 9 ft. 9 in. x 13 ft. 9 in.
- 12 ft. x 15 ft.

- 0.69m x 0.91m
- 1.68m x 2.44m
- 2.36m x 2.97m
- 2.44m Round
- 2.59m x 3.51m
- 2.97m x 4.19m
- 3.66m x 4.57m

CUSTOM SIZES AVAILABLE  
\*SELECT DESIGNS ONLY

SELECT STYLES  
AVAILABLE IN

FIFTY TO *Infinity*





TW128 IVORY/GREY/BLUE



TW125 RED/BLUE

TWI06 BONE



TWI07 SEA MIST



TWI10 IVORY

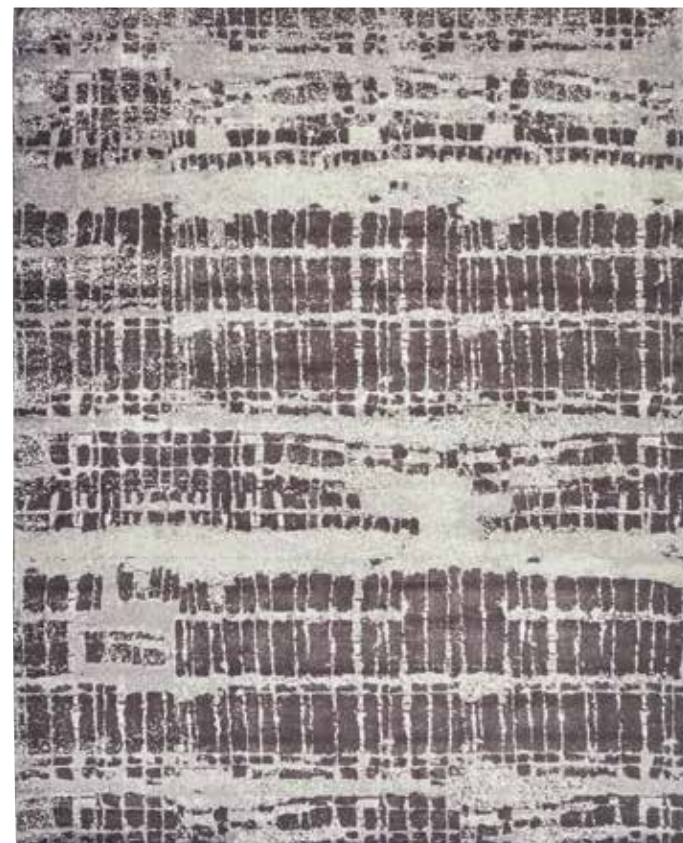


TWI11 FLINT



TWILIGHT STYLE INDEX

TWILIGHT STYLE INDEX



TWI08 CREAM

TWI10 HAZEL

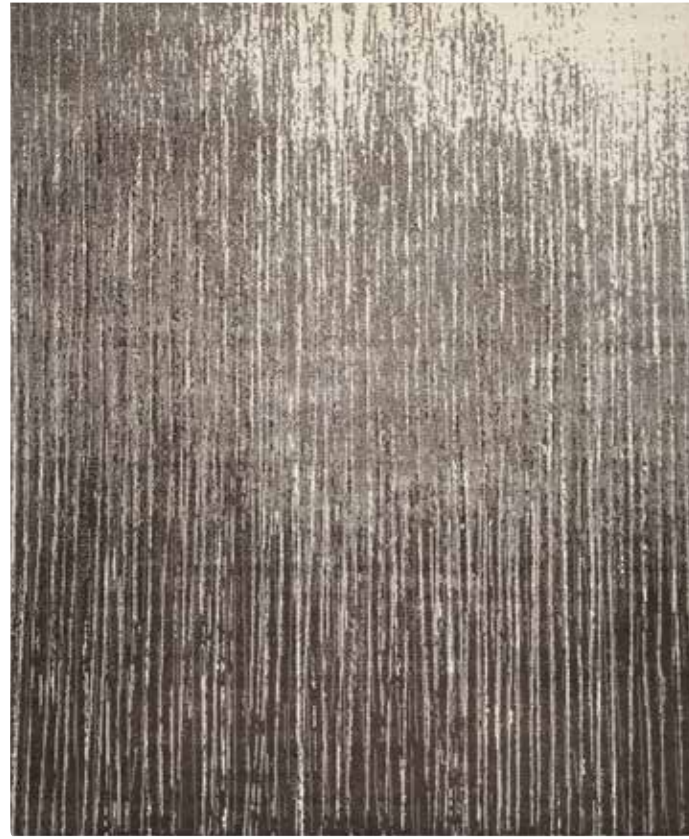
TWI11 SEA FOAM

TWI12 IVORY/GREY

TWI13 ONYX



TWI14 SMOKE



TWI18 STORM



TWI20 GREY/BLUE



TWILIGHT STYLE INDEX



TWILIGHT STYLE INDEX



TWI27 IVORY/BLUE

TWI15 GREY

TWI15 IVORY/GREY

TWI21 GREY/RED



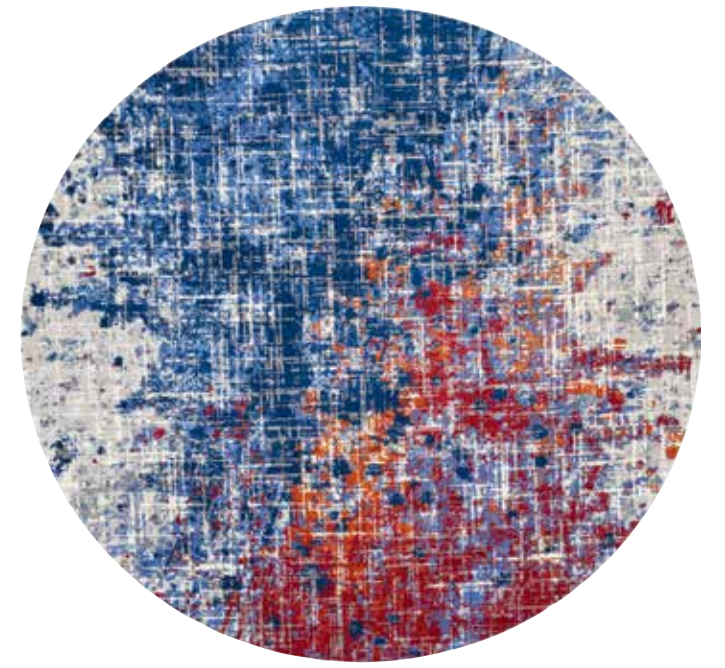
TWI22 BLUE/GREY



TWI24 BLUE/IVORY



TWI25 RED/BLUE



TWILIGHT STYLE INDEX

TWILIGHT STYLE INDEX

ALL TWILIGHT STYLES AVAILABLE IN ROUND



TWI28 IVORY/GREY/BLUE

TWI29 IVORY/BLUE

TWI26 IVORY/MULTICOLOR

TWI27 IVORY/BLUE



## CHRISTOPHER GUY

From the beginning, Nourison has built its reputation on creating beautiful, handcrafted rugs from the finest materials, and has partnered with numerous designers through the years who share that passion. Translating Christopher Guy's timelessly elegant designs into area rugs fits perfectly into that vision. In the Christopher Guy collection, his reputation for clean designs with an artistic flair shines through in each of these contemporary rugs, ranging from abstracts to floral and geometric patterns to simple, classic pieces that focus attention on beautifully textured natural materials.

[NOURISON.COM/CHRISTOPHER-GUY](http://NOURISON.COM/CHRISTOPHER-GUY)





**CHRISTOPHER GUY**  
COLLECTION

CLEAN DESIGNS WITH AN ARTISTIC FLAIR

In the Christopher Guy collection, his reputation for clean designs with an artistic flair shines through in each of these contemporary rugs, ranging from abstracts to floral and geometric patterns to simple, classic pieces that focus attention on beautifully textured natural materials.

[NOURISON.COM/CHRISTOPHER-GUY](http://NOURISON.COM/CHRISTOPHER-GUY)





CGS24 PALOMA GREY

NOURISON.COM/CHRISTOPHER-GUY

CLEAN DESIGNS WITH AN ARTISTIC FLAIR

In the Christopher Guy collection, his reputation for clean designs with an artistic flair shines through in each of these contemporary rugs, ranging from abstracts to floral and geometric patterns to simple, classic pieces that focus attention on beautifully textured natural materials.

NEW ZEALAND WOOL | SILK | HAND KNOTTED  
CONTEMPORARY DESIGN

AVAILABLE  
STANDARD SIZES

- 8 ft. x 10 ft.
- 9 ft. x 12 ft.
- 10 ft. x 14 ft.

- 2.44m x 3.05m
- 2.74m x 3.66m
- 3.05m x 4.27m

SPECIAL  
ORDER SIZES

- 6 ft. x 9 ft.
- 12 ft. x 15 ft.
- 12 ft. x 18 ft.
- 8 ft. Square
- 12 ft. Square
- 6 ft. Round
- 8 ft. Round
- 10 ft. Round
- 12 ft. Round

- 1.83m x 2.74m
- 3.66m x 4.57m
- 3.66m x 5.49m
- 2.44m Square
- 3.66m Square
- 1.83m Round
- 2.44m Round
- 3.05m Round
- 3.66m Round

CUSTOM SIZES AVAILABLE







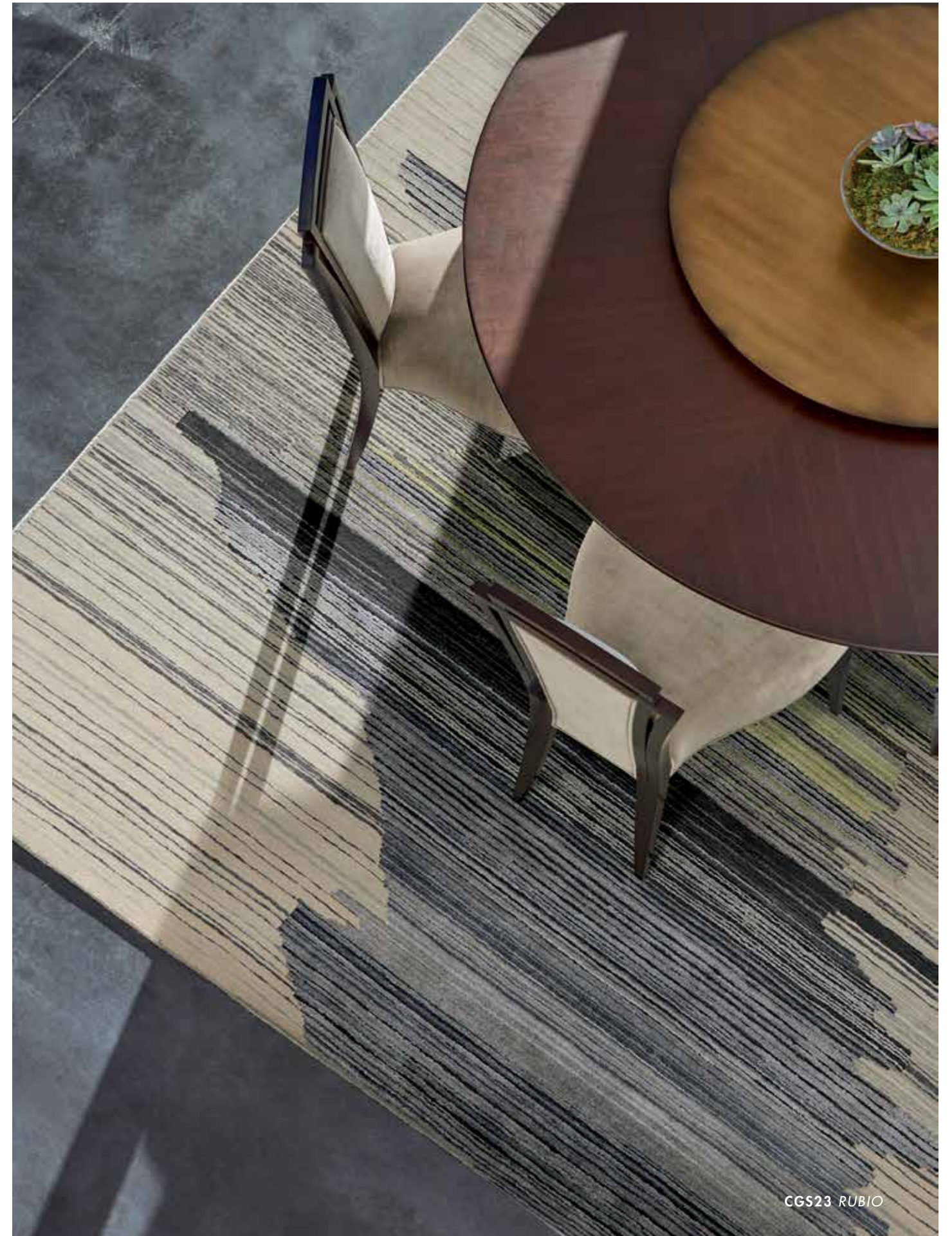
CGS18 MIDNIGHT SAND



CGS11 SEA SAND

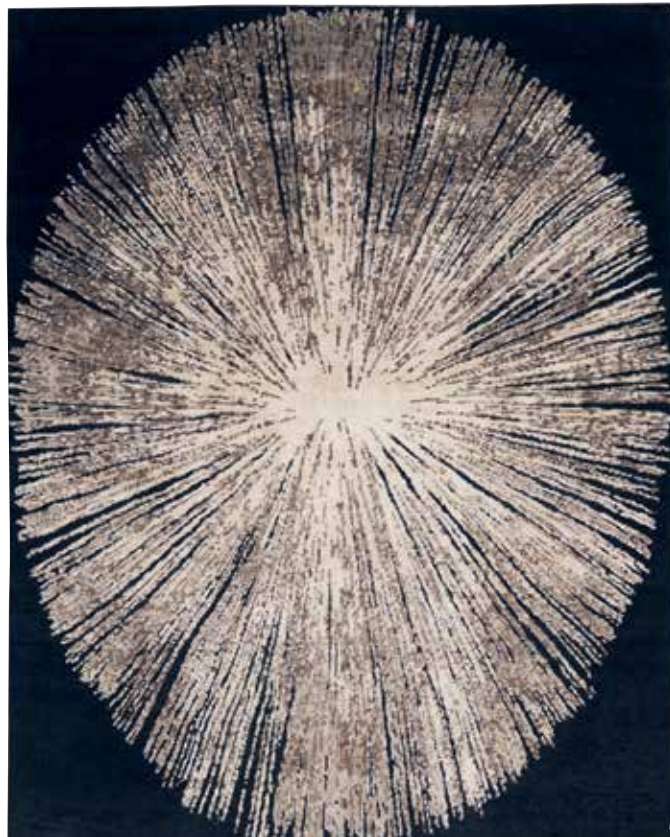


CGS20 TOUMALINE





CGS21 NOIR



CGS18 MIDNIGHT SAND



CGS29 ASH

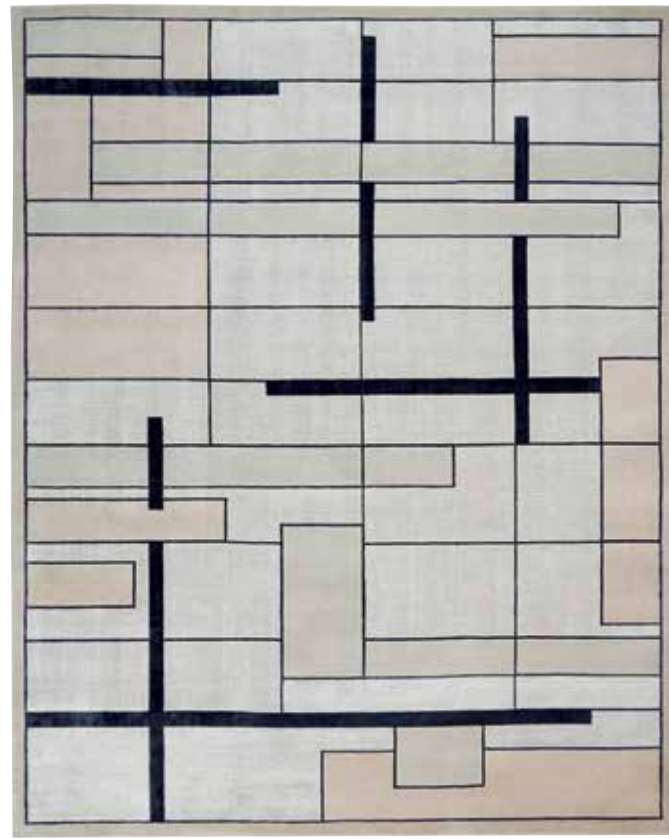


CGS06 AJMER



CHRISTOPHER GUY STYLE INDEX

CHRISTOPHER GUY STYLE INDEX



CGS04 ECRU

CGS19 SILVERY MOON

CGS22 NOIR

CGS22 CHIC GREY

CGS28 BIRCH



CGS23 RUBIO



CGS26 CHIC GREY

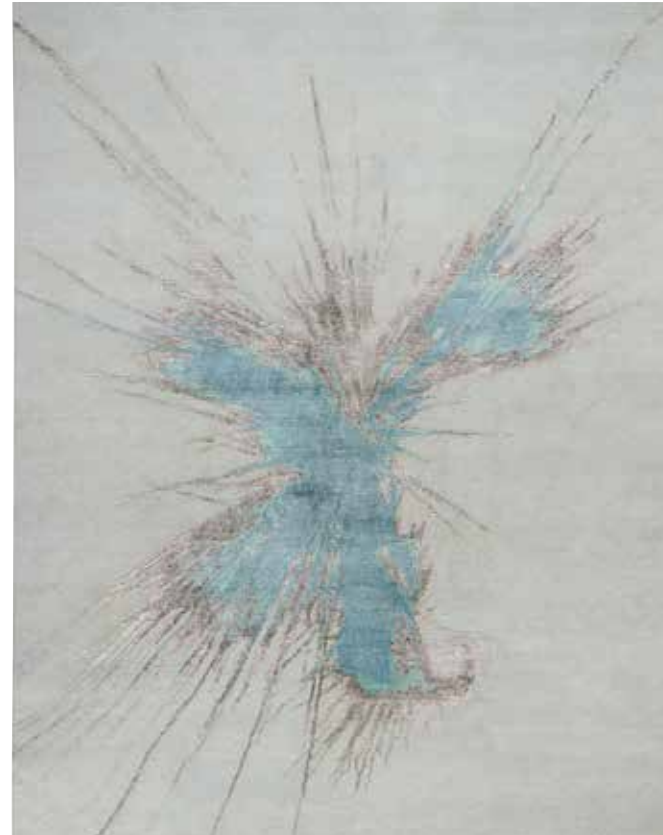
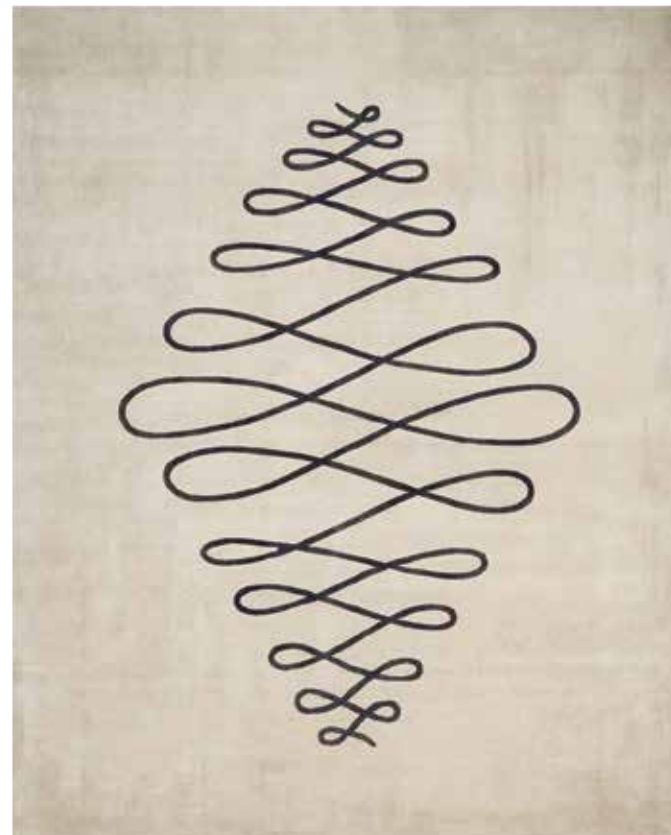


CGS27 ZINC



CHRISTOPHER GUY STYLE INDEX

CHRISTOPHER GUY STYLE INDEX



CGS09 SEA SAND

CGS24 PALOMA GREY

CGS25 BIRCH

CGS20 TOURMALINE

CGS30 BEIGE/SEAFOAM



CGS31 BEIGE/SEAFOAM



CGW05 NATURAL

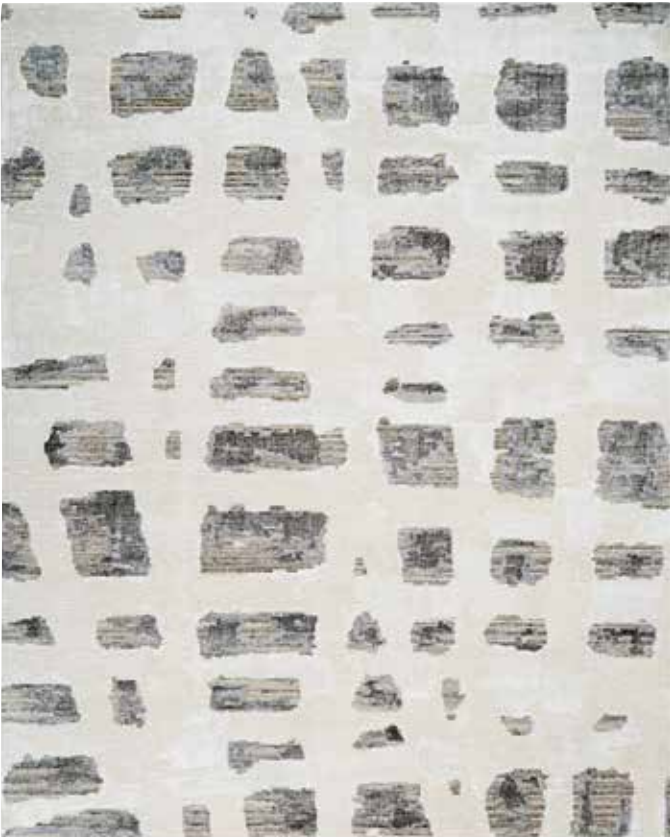


CGW05 MOCHA/CHIC GREY



CHRISTOPHER GUY STYLE INDEX

CHRISTOPHER GUY STYLE INDEX



CGS32 GREY

CGW12 WHITE/MISTED MORNING

CGW16 EGGSHELL/MISTED MORNING

CGW16 SILVER

# CALVIN KLEIN

CALVIN KLEIN rugs present a fresh, clean, and understated style that is authentically CALVIN KLEIN. Simple transitional patterns combine tonal contrast and unexpected color combinations with surface texture, using wool, bamboo, and other natural fibers to provide wonderfully modern rugs that make a statement - strong or subtle. The timeless designs, fine raw materials, and craftsmanship reflect the luxurious and high standards of CALVIN KLEIN.

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[NOURISON.COM/CALVIN-KLEIN](https://nourison.com/calvin-klein)

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- 167 AGADIR
- 171 KATHMANDU
- 175 MESA
- 179 NORTHWEST
- 183 PRETORIA
- 187 RIVERSTONE



CK940 RIVERSTONE IVORY

# CALVIN KLEIN

AGADIR COLLECTION

PLUSH, BERBER RUGS

With waves of inviting, neutral tones, lush, Berber Calvin Klein rugs provide common ground for an eclectic furniture mix.

[NOURISON.COM/AGADIR](http://NOURISON.COM/AGADIR)





CK930 SILVER



CK930 BEIGE



AGADIR STYLE INDEX



CK930 BEIGE

[NOURISON.COM/AGADIR](https://nourison.com/agadir)

PLUSH, BERBER RUGS

With waves of inviting, neutral tones, lush, Berber Calvin Klein rugs provide common ground for an eclectic furniture mix.

61% WOOL | 39% RAYON | HAND KNOTTED  
CONTEMPORARY DESIGN

AVAILABLE  
SIZES

- 5 ft. 3 in. x 7 ft. 3 in.
- 8 ft. x 10 ft.
- 9 ft. x 12 ft.
- 10 ft. x 14 ft.

- 1.60m x 2.21m
- 2.44m x 3.05m
- 2.74m x 3.66m
- 3.05m x 4.27m



# CALVIN KLEIN

## KATHMANDU COLLECTION

TEXTURED SOFT EARTH TONES

Textured, Tibetan hand-knotted Calvin Klein Kathmandu rugs in neutral color palettes invite the outdoors into your home.

[NOURISON.COM/KATHMANDU](https://nourison.com/kathmandu)



CK920 NATURAL



CK920 GREY



NOURISON.COM/KATHMANDU

TEXTURED SOFT EARTH TONES

Textured, Tibetan hand-knotted Calvin Klein Kathmandu rugs in neutral color palettes invite the outdoors into your home.

51% JUTE | 49% WOOL | HAND KNOTTED  
CONTEMPORARY DESIGN

## KATHMANDU STYLE INDEX



CK920 NATURAL

### AVAILABLE SIZES

- 2 ft. x 3 ft.
- 2 ft. 3 in. x 7 ft. 5 in.
- 4 ft. x 6 ft.
- 5 ft. 6 in. x 7 ft. 5 in.
- 8 ft. x 10 ft.
- 9 ft. x 12 ft.
- 10 ft. x 14 ft.

- 0.61m x 0.91m
- 0.69m x 2.26m
- 1.22m x 1.83m
- 1.68m x 2.26m
- 2.44m x 3.05m
- 2.74m x 3.66m
- 3.05m x 4.27m



# CALVIN KLEIN

## MESA COLLECTION

ECO-FRIENDLY WITH MATTE & SHINE FINISHES

This handwoven collection features hand-dyed yarns in clean, neutral tones.  
Fabricated from a blend of jute and bamboo fiber in a cut-and-loop pile.

[NOURISON.COM/MESA](https://nourison.com/mesa)



**MSA01 GYPSUM**



**MSA01 FOSSIL**



[NOURISON.COM/MESA](https://nourison.com/mesa)

ECO-FRIENDLY WITH MATTE & SHINE FINISHES

This handwoven collection features hand-dyed yarns in clean, neutral tones.  
Fabricated from a blend of jute and bamboo fiber in a cut-and-loop pile.

41% RAYON | 38% JUTE | 16% COTTON | 5% POLYESTER | HAND MADE  
CONTEMPORARY DESIGNS

## MESA STYLE INDEX



### AVAILABLE SIZES

- 2 ft. x 3 ft.
- 2 ft. 3 in. x 7 ft. 5 in.
- 4 ft. x 6 ft.
- 5 ft. 6 in. x 7 ft. 5 in.
- 8 ft. x 10 ft.
- 9 ft. x 12 ft.
- 10 ft. x 14 ft.

- 0.61m x 0.91m
- 0.69m x 2.26m
- 1.22m x 1.83m
- 1.68m x 2.26m
- 2.44m x 3.05m
- 2.74m x 3.66m
- 3.05m x 4.27m

CUSTOM SIZES AVAILABLE



**MSA01 HEMATITE**

**MSA01 AMBER**

# CALVIN KLEIN

NORTHWEST COLLECTION

## HAIR-ON-HIDE PATCHWORK PATTERNS

The Northwest Collection was inspired by the rugged, rustic beauty of America's northwest. These 100% leather, hair-on-hide area rugs are meticulously crafted with patchwork patterns and cross-stitch details.

[NOURISON.COM/NORTHWEST](http://NOURISON.COM/NORTHWEST)



CK960 GREY



CK960 IVORY



NOURISON.COM/NORTHWEST

HAIR-ON-HIDE PATCHWORK PATTERNS

The Northwest Collection was inspired by the rugged, rustic beauty of America's northwest. These 100% leather, hair-on-hide area rugs are meticulously crafted with patchwork patterns and cross-stitch details.

LEATHER | HAND MADE  
CONTEMPORARY DESIGN

NORTHWEST STYLE INDEX

AVAILABLE  
SIZES

- 5 ft. 3 in. x 7 ft. 5 in.
- 8 ft. x 10 ft.
- 9 ft. x 12 ft.
- 10 ft. x 14 ft.

- 1.60m x 2.26m
- 2.44m x 3.05m
- 2.74m x 3.66m
- 3.05m x 4.27m



CK960 GREY



CK960 BEIGE



# CALVIN KLEIN

PRETORIA COLLECTION

COZY AND PLUSH

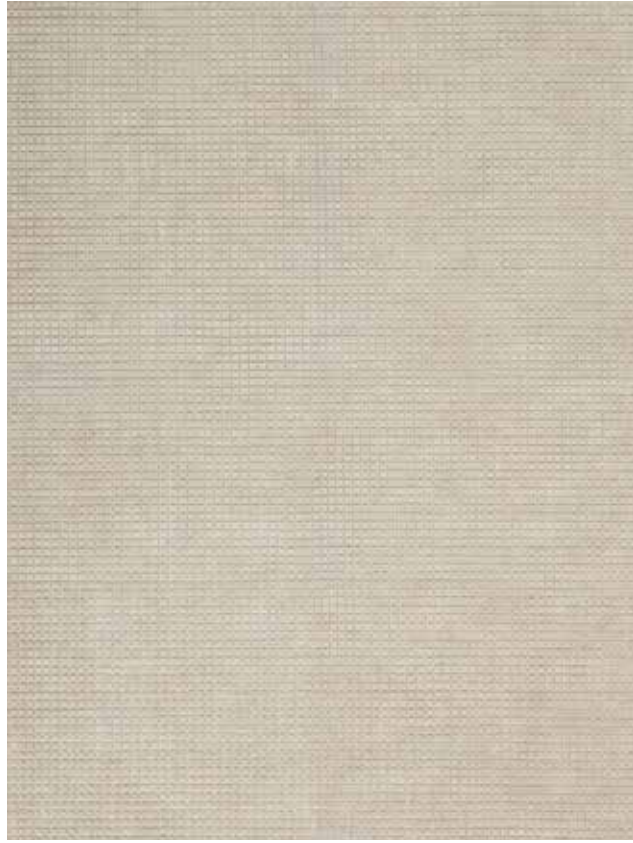
Calvin Klein Pretoria rugs feature luxurious wool mohair with rich solid colors in a mosaic pattern to bring simple elegance to any room.

[NOURISON.COM/PRETORIA](https://nourison.com/pretoria)





CK890 BEIGE



CK890 BLUE



NOURISON.COM/PRETORIA

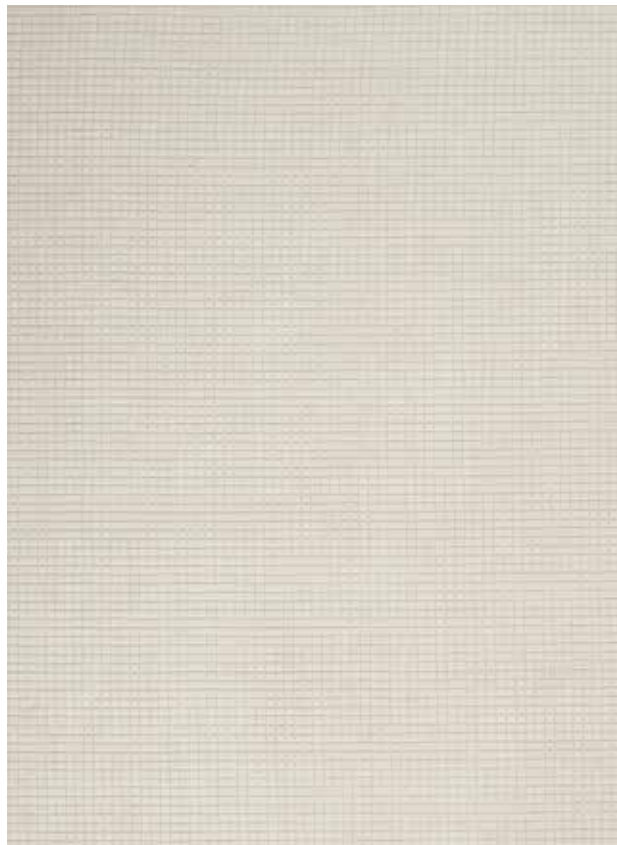
COZY AND PLUSH

Calvin Klein Pretoria rugs feature luxurious wool mohair with rich solid colors in a mosaic pattern to bring simple elegance to any room.

100% MOHAIR WOOL | HANDWOVEN

CONTEMPORARY DESIGN

PRETORIA STYLE INDEX



CK890 IVORY



CK890 STONE

AVAILABLE SIZES

- 2 ft. x 3 ft.
- 5 ft. 6 in. x 8 ft.
- 8 ft. x 10 ft.
- 9 ft. x 12 ft.
- 10 ft. x 14 ft.

- 0.61m x 0.91m
- 1.68m x 2.44m
- 2.44m x 3.05m
- 2.74m x 3.66m
- 3.05m x 4.27m



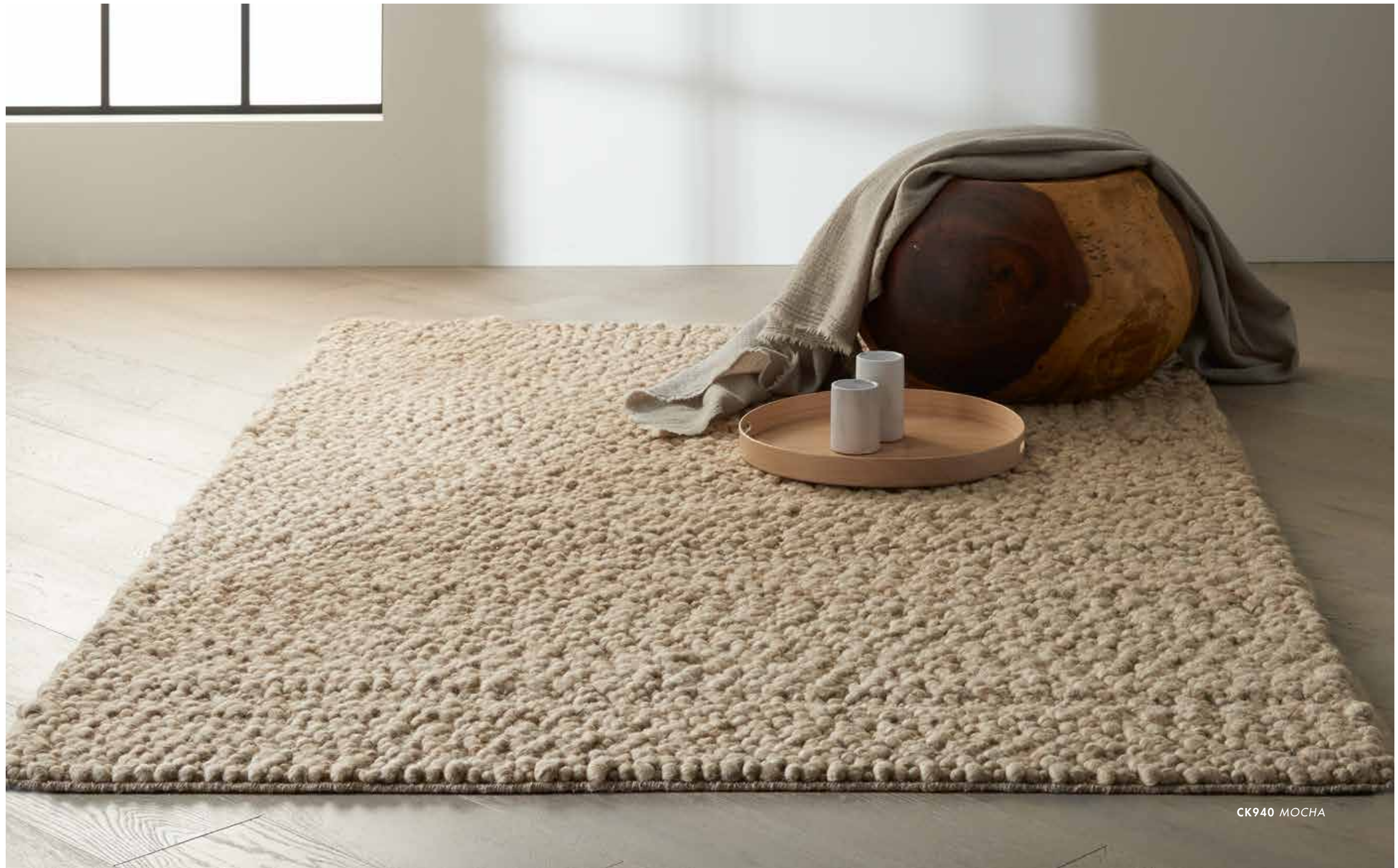
# CALVIN KLEIN

## RIVERSTONE COLLECTION

LARGE-LOOP PEBBLE WEAVE

Minimalist style meets maximalist texture in the Riverstone Collection. These area rugs start with wool that is dyed in soft neutrals, and then expertly hand-woven in a large-loop pebble weave.

[NOURISON.COM/RIVERSTONE](https://nourison.com/riverstone)



CK940 GREY/IVORY



CK940 IVORY



NOURISON.COM/RIVERSTONE

LARGE-LOOP PEBBLE WEAVE

Minimalist style meets maximalist texture in the Riverstone Collection. These area rugs start with wool that is dyed in soft neutrals, and then expertly hand-woven in a large-loop pebble weave.

100% WOOL | HAND MADE

CONTEMPORARY DESIGN

RIVERSTONE STYLE INDEX

AVAILABLE SIZES

- 4 ft. x 6 ft.
- 5 ft. 3 in. x 7 ft. 5 in.
- 8 ft. x 10 ft.
- 9 ft. x 12 ft.
- 10 ft. x 14 ft.

- 1.22m x 1.83m
- 1.60m x 2.26m
- 2.44m x 3.05m
- 2.74m x 3.66m
- 3.05m x 4.27m




CK940 GREY IVORY



CK940 MOCHA



# RUG SIZES

														
		ALDORA	ARTWORKS	CHROMA	DIVINE	ELLORA	GEMSTONE	JAIPUR	LIVING TREASURES	LUCENT	LUMINANCE	MAJESTIC	NOURISON 2000	OCEAN
ACCENT RUGS	2 ft x 3 ft - 2 ft x 4 ft	•	•		•	•				•			•	•
	3 ft x 5 ft							•					•	
RECTANGLE AREA RUGS	4 ft x 6 ft			•			•	•	•	•			•	
	5 ft x 7 ft - 6 ft x 9 ft	•	•	•	•	•	•	•	•	•	•	•	•	•
	8 ft x 10 ft	•	•	•	•	•	•	•	•	•		•	•	•
	8 ft x 11 ft - 9 ft x 12 ft	•	•	•	•	•	•	•	•	•	•	•	•	•
	9 ft x 13 ft										•			
RUNNERS	6 ft - 8 ft Runner						•	•	•	•			•	
	12 ft Runner							•					•	
SHAPES	4 ft Round												•	
	6 ft Round						•	•					•	
	8 ft Round						•	•					•	
	10 ft Round													
	12 ft Round													
	8 ft Square													
	12 ft Square													
	8 ft Oval												•	
OVERSIZED	10 ft Octagon												•	
	10 ft x 13 ft - 10 ft x 14 ft	•	•	•	•	•	•	•	•		•	•	•	•
	12 ft x 15 ft - 12 ft x 18 ft												•	
	Custom Sizes	•	•	•	•	•	•	•	•	•	•	•	•	•

PRISMATIC	SILK SHADOWS	STARLIGHT	STARRY NIGHTS	TAHOE	TWILIGHT	CHRISTOPHER GUY	CK AGADIR	CK KATHMANDU	CK MESA	CK NORTHWEST	CK PRETORIA	CK RIVERSTONE
•	•				•			•	•		•	
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## CUSTOM RUGS

Nourison offers a variety of custom services for area rugs and broadloom carpet. Our talented design team will work with you to create a unique rug, or you can choose from our extensive library of colors and textures. Nourison can weave your rug from 100% wool, silk, or a combination of both. Various construction techniques are available, including hand knotted and loom woven. Available rug dimensions range from small runners and rounds to oversized mansion rugs, ensuring your dream rug will fit your space perfectly.

FOR MORE INFORMATION,  
PLEASE SPEAK TO AN  
AUTHORIZED NOURISON  
DEALER OR VISIT  
[NOURISON.COM/CUSTOM](http://NOURISON.COM/CUSTOM)

All sizes approximate. Check individual collections in the catalog for exact sizing.

# RUG INFORMATION

## TYPES OF RUGS

### H A N D K N O T T E D

Hand knotting is the most labor-intensive of rug constructions. In the hands of master weavers, this technique can produce works of art unparalleled in detail and beauty. In a knotted rug, tiny threads are tied onto the warp, creating the pattern or design. The weft threads anchor and align the rows of knots. When the knots are later cut, they stand away from the warp/weft backing to create the velvety pile of the finished piece. The density of the pile is determined by how tightly the knots are packed together. There are a variety of actual knot styles, among which are Persian, Turkish, and Tibetan knots.

In Tibet, native weavers developed a distinctive method long ago of weaving woven on a vertical loom. A Tibetan knot is made when a metal rod is inserted into the cotton foundation (warp and weft threads) during the knotting process. The two warp threads are at different positions around the weaving rod, and the threads are knotted from left to right.

When the row of knotting is completed, the knots are cut off the metal rod. This creates a surface texture in the pile with the signature horizontal striations that identify “Tibetan weave” to connoisseurs the world over. The most common Tibetan knotted rugs are in 60, 80, or 100 knots per square inch. The higher the knot count, the thinner the carpet. This type of weaving is indicative of tribal and modern designs.

### H A N D T U F T E D

Hand-tufted rugs and hand-hooked rugs are produced with a tufting gun. Working much like an oversized sewing needle, the gun pushes and pulls threads of yarn through a scrim — a pre-woven grid foundation. With a hooked rug, the loops of yarn are left intact to form a characteristically “knobby” pile. In a tufted rug, the tops of loops are sheared to expose the thread ends for a softer and plusher pile.

### H A N D W O V E N

A flat-weave rug is constructed without a pile. Here, colored weft yarns are woven through the warps to create the pattern. There are numerous varieties of flat weaves: kilims, dhurries, and soumaks, to name a few.

A split-weave kilim is constructed when colored weft yarns are woven through the warps to create the pattern and the thread is pulled through the warp only as far as the pattern and color dictate. Then the thread is turned

back on itself to go the direction in which it came finishing the same side on which it started. Different colored threads meet but do not join, creating the design.

Nourison’s patented Nourmak technique uses a warp-wrapping process, in which a weft thread is drawn over two to four warps, then back under half of them, repeatedly. The technique produces a herringbone-like effect across the back of the rug. The face of the rug is knotted to replicate worn, antique Persian rug where there is no pile. These rugs also have a hidden weft inserted after every other row.

### L O O M W O V E N

Nourison’s loom-woven rugs are made on state-of-the-art looms, which have been customized to weave exceptional quality products with a feel and suppleness that rivals handmade rugs. These loom-woven pieces are then hand washed and hand finished, utilizing time-honored techniques, to accentuate the beauty of each individual rug. Loom-woven rugs from Nourison have the texture, look, and feel of a high-quality handmade piece without the high cost normally associated with handmade rugs.

### P O W E R L O O M

Early powerlooms enabled rug makers to produce floor coverings at a much faster rate than anything woven by hand. Though these early machine made rugs were by no means as detailed as those done by an artisan’s hands, they brought affordability and accessibility to a much larger market. Since the initial development of the powerloom, manufacturers have strived to recreate the look of a fine handmade carpet with varying degrees of success. When purchasing a powerloomed rug, remember, it’s not just about price!

Most important is that your rug is constructed of quality materials, like wool, natural fibers, or lasting synthetics dense enough to ensure—not only that the product lasts—but that it wears beautifully. Hand finishing or carving, featured in many Nourison powerloomed rugs, are sure signs of quality. A finely powerloomed rug is superior in detail and durability to one that is poorly handmade. Nourison’s powerloomed rugs are woven on state-of-the-art Wilton looms, known for their ability to produce incredibly intricate designs and superiorly blended colors. These electronically-driven looms also produce two rugs simultaneously, which are then cut apart, known as face-to-face weaving.

## FIBER CONTENT EXPLAINED

### A C R Y L I C

Synthetic fiber with soft texture and excellent color retention.

### B A M B O O - E X T R U D E D S I L K - L I K E F I B E R S

Fibers created by processing bamboo into a soft, silky thread similar to rayon, with antibacterial qualities as well as excellent strength and color retention.

### C O T T O N

Natural fibers created from cotton plants, featuring soft texture and used to create strong threads with excellent color retention.

### J U T E

Soft, shiny vegetable fiber spun into coarse threads.

### L E A T H E R

Tanned animal hide, typically cowhide.

### L U R E X

Synthetic yarn with a metallic appearance.

### L U X C E L L E ™

A proprietary viscose fiber made from cellulose and purified cotton. Nourison developed the fiber specifically for use as a carpet yarn with superior strength, a fabulous silk-like sheen, and excellent color retention.

### N E W Z E A L A N D W O O L

Generally considered the top quality of wool.

### P O L Y A C R Y L I C

Synthetic, strong plastic-like fiber.

### P O L Y E S T E R

Synthetic fiber with excellent durability and color retention.

### P O L Y P R O P Y L E N E

Synthetic, wool like appearance, very strong, excellent color retention.

### R A Y O N

Synthetic fiber with a silk-like feel and excellent color retention.

### S I L K

Protein fiber, shimmering, strong, soft to the touch.

### S I S A L

Fiber created using sisal plant, often used in ropes as well as woven rugs and mats.

### V I S C O S E

Synthetic rayon-like fiber with a structure similar to cotton, created by treating cellulose extracted from plants such as soy, bamboo, and sugar cane.

### W O O L

Natural hair harvested from the coats of sheep or goats through sheering. Coarse texture with excellent durability and color retention.

# CLEANING & CARE

BY STAIN, FIBER & BLENDS

NOURISON.COM/RUG-CARE

## STAIN

## SUGGESTED CLEANING AND CARE

<b>Acids</b>	Detergent or white vinegar
<b>Alcoholic beverages</b>	Detergent, white vinegar, or cleaning fluid
<b>Ammonia or Alkali</b>	Detergent or white vinegar
<b>Ball-point pen ink</b>	Methylated spirits or turpentine
<b>Beer</b>	Detergent or white vinegar
<b>Bleach</b>	Detergent or white vinegar
<b>Blood</b>	Detergent, white vinegar, or starch paste
<b>Burning cigarette</b>	Brush off with a hard edge
<b>Butter</b>	Cleaning fluid
<b>Candy</b>	Detergent, white vinegar, or scrape & vacuum
<b>Cellulose paint</b>	Acetone
<b>Chewing gum</b>	Detergent, white vinegar, or cleaning fluid
<b>Chocolate</b>	Detergent, white vinegar, or cleaning fluid
<b>Coffee</b>	Glycerin
<b>Cosmetics</b>	Detergent, white vinegar, or cleaning fluid
<b>Crayon</b>	Detergent, white vinegar, or cleaning fluid
<b>Egg</b>	Detergent or white vinegar
<b>Excrement (human)</b>	Detergent or white vinegar
<b>Excrement (pet)</b>	Call a reputable cleaner
<b>Fat and oil</b>	Blot with tissue, then use cleaning fluid
<b>Fruit and juices</b>	Detergent or white vinegar
<b>Furniture polish</b>	Detergent, white vinegar, or cleaning fluid
<b>Glue</b>	Alcohol
<b>Grass</b>	Methylated spirits
<b>Gravy</b>	Detergent, white vinegar, or cleaning fluid
<b>Grease</b>	Use cleaning fluid, or scrape and vacuum
<b>Household cement</b>	Detergent, white vinegar, or cleaning fluid*

## STAIN

## SUGGESTED CLEANING AND CARE

<b>Ice cream</b>	Detergent, white vinegar, or cleaning fluid*
<b>Ink</b>	Water only
<b>Iodine</b>	Alcohol
<b>Jam</b>	Lukewarm water
<b>Lipstick</b>	Detergent, white vinegar, or cleaning fluid*
<b>Medicine</b>	Call a reputable cleaner
<b>Metal polish</b>	Detergent, white vinegar, or cleaning fluid*
<b>Mildew</b>	Call a reputable cleaner
<b>Milk</b>	Detergent, white vinegar, or cleaning fluid*
<b>Mud</b>	Detergent or white vinegar
<b>Mustard</b>	Detergent or white vinegar
<b>Nail polish</b>	Polish remover*
<b>Oils</b>	Cleaning fluid
<b>Paint</b>	Detergent, white vinegar, or cleaning fluid*
<b>Permanent ink</b>	Call a reputable cleaner
<b>Rust</b>	Call a reputable cleaner
<b>Salad dressing</b>	Detergent, white vinegar, or cleaning fluid*
<b>Sauces</b>	Detergent, white vinegar, or cleaning fluid*
<b>Shoe polish</b>	Detergent, white vinegar, cleaning fluid, or scrape and vacuum
<b>Soot</b>	Vacuum, then use cleaning fluid
<b>Tar</b>	Cleaning fluid
<b>Tea</b>	Detergent or white vinegar
<b>Urine (human)</b>	Detergent or white vinegar
<b>Urine (pet)</b>	Call a reputable cleaner
<b>Vomit</b>	Detergent, white vinegar, or cleaning fluid
<b>Wax</b>	Cleaning fluid, or scrape and vacuum
<b>Wine</b>	Detergent, white vinegar, or cleaning fluid

# CLEANING & CARE

BY STAIN, FIBER & BLENDS

NOURISON.COM/RUG-CARE

# STYLE INFORMATION

FIBER	SUGGESTED CLEANING AND CARE
New Zealand Wool Wool Rayon Cotton Nylon Faux Silk Acrylic Polyacrylic Modacrylic Polyester Polypropylene Shag Excel (Faux Silk/Cotton)	<ul style="list-style-type: none"> <li>• Vacuum regularly.</li> <li>• Pile shedding is a normal characteristic of quality area rugs.</li> <li>• Avoid use of beater-bar type vacuum as they may cause yarns to pull or snag.</li> <li>• If this happens, avoid pulling yarn knots out of surface pile.</li> <li>• Clean spills immediately by blotting with a clean sponge or cloth.</li> <li>• Always use a professional cleaning service. Consumer self-cleaning methods are discouraged.</li> <li>• Rug padding is recommended.</li> </ul>
Hair on Hide Leather Cowhide Suede Leather	<ul style="list-style-type: none"> <li>• Natural skin rugs are not recommended for high-traffic areas.</li> <li>• Vacuum regularly on the lowest setting. Vacuums with beater bars are not recommended.</li> <li>• Clean spills immediately by wiping smoothly in the direction of the hair with a damp (but not wet) cloth, using mild soap and water.</li> <li>• Always use a professional cleaning service. Consumer self-cleaning methods are discouraged.</li> <li>• Rug Padding is recommended.</li> </ul>
Jute Sisal	<ul style="list-style-type: none"> <li>• Do not steam clean or wet shampoo your jute rug. Plant fibers are highly absorbent, so they are subject to some shrinking and puckering when exposed to liquids or excessive dampness.</li> <li>• Always use a professional cleaning service</li> <li>• Consumer self-cleaning methods are discouraged.</li> <li>• Rug Padding is recommended.</li> </ul>
Viscose Luxcelle™ Bamboo-extruded Silk-like Fibers	<ul style="list-style-type: none"> <li>• Vacuum regularly. Vacuums with beater bars are not recommended.</li> <li>• Avoid pulling yarn knots out of surface pile.</li> <li>• Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. Carpet can easily stain and yellow with improper cleaning</li> <li>• For spills, blot the affected area with white paper towels or a clean white terry cloth towel. Moisture will weaken the fiber, and rubbing could then cause breaking or damage.</li> <li>• After blotting stains, groom by combing the face of the rug in the direction of the pile with a soft brush. The pile may look flatter and more reflective afterward.</li> <li>• Once dry, re-brush the fiber to regain original texture.</li> <li>• Rug padding is recommended.</li> </ul>

\*If recommended procedure is not effective, call a reputable cleaner, particularly for complex stains. Don't wait for annual cleaning, since it may be too late by then to remove the stain.

## TRADITIONAL

Traditional designs are modern-day representations of time-honored European and Asian patterns. In some cases, a traditional rug's design may be a pattern that has been used for generations.

Traditional rugs are normally considered formal, but they can also be used in casual living spaces.

Traditional rugs normally contain specific elements like floral and other intricate patterns, borders and central medallions.

## TRANSITIONAL

This style is a blending of traditional and contemporary styles. Quite often, the blend provides the elegance and timelessness of a traditional pattern with a little less formality.

For example, a transitional rug may feature a classic floral pattern but not a border, or, the rug's design may feature a border and an intricate pattern but with little color contrast between the two elements.

## CONTEMPORARY

Contemporary rug designs are generally characterized by stark contrasts, bold uses of color, and geometric or free-form style elements. They are normally architectural and modern in their look. Contemporary rugs can also feature retro patterns.

Typically these designs are inspired by art deco and arts and crafts periods.

ALDORA	Traditional	1 - 6	PRISMATIC	Contemporary	95 - 104
ARTWORKS	Contemporary	7 - 14	SILK SHADOWS	Transitional	105 - 112
CHROMA	Contemporary	15 - 20	STARLIGHT	Contemporary	113 - 118
DIVINE	Contemporary	21 - 28	STARRY NIGHTS	Traditional	119 - 126
ELLORA	Contemporary	29 - 34	TAHOE	Traditional	127 - 134
GEMSTONE	Contemporary	35 - 42	TWILIGHT	Contemporary	135 - 146
JAIPUR	Traditional	43 - 50	CHRISTOPHER GUY	Contemporary	147 - 164
LIVING TREASURES	Traditional	51 - 56	CK AGADIR	Contemporary	167 - 170
LUCENT	Transitional	57 - 62	CK KATHMANDU	Contemporary	171 - 174
LUMINANCE	Transitional	63 - 70	CK MESA	Contemporary	175 - 178
MAJESTIC	Transitional	71 - 78	CK NORTHWEST	Contemporary	179 - 182
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# RUG PAD

## 10 YEAR GUARANTEE

GUARANTEED TO RETAIN ITS NON-SLIP PROPERTIES WITH PROPER CARE

### FOR SAFETY

Rug pads hold rugs in place. A rug pad can help prevent bunching, which can lead to tripping; and rug shift, which can lead to slipping. Even when a rug seems "secured" by furniture or on carpet, a rug pad adds an extra layer of protections against mishaps.

### FOR DURABILITY

Rug pads protect the rug's weave, which can be worn by the constant pulling and tugging of foot traffic and vacuuming. A rug pad extends the life of the rug, and protects your investment.

### FOR COMFORT & AESTHETICS

Rug pads provide extra padding, increasing comfort, insulation, and sound proofing in the home. A rug pad also provides a buffer zone for dirt and dust, keeping them off of your hard surfaces, and making them easier to vacuum away.

### IT IS IMPORTANT TO CHOOSE THE RIGHT TYPE OF RUG PAD FOR YOUR FLOORING

Hard surface rug pads can be used on hardwood, stone, tile or vinyl.



Advanced protection and cushioning for hard surfaces. Provides superior, ultra-thick cushioning to prevent pile crush & extend rug life. Rug pads hold rugs in place, helping prevent bunching & slipping. Open weave allows ventilation for vacuuming & moisture evaporation.

### FEATURES

POLYESTER WITH HIGH-GRADE VINYL  
WILL NOT STAIN OR DISCOLOR FLOOR  
HANDWASH



Premier protection and cushioning. Provides the ultimate in cushioning and insulation. The needle-punched fabric and textured waffle-backing provides improved gripping power. Use with the needle-punched fabric down while on carpet, and with the textured waffle-backing when on wood, tile, and other hard surfaces. Superior thickness is ideal for tile and uneven surfaces & reduces puckering under furniture.

### FEATURES

100% POST INDUSTRIAL RECYCLED SYNTHETIC FIBERS  
GREEN LABEL PLUS CERTIFIED  
MAY BE USED OUTDOORS

## FIRM GRIP

### AVAILABLE SIZES

1 ft. 10 in. x 7 ft. 6 in.  
1 ft. 8 in. x 9 ft. 6 in.  
1 ft. 10 in. x 11 ft. 6 in.  
2 ft. 6 in. x 4 ft. 2 in.  
3 ft. 4 in. x 5 ft.  
4 ft. 8 in. x 7 ft. 6 in.  
5 ft. 8 in. x 8 ft. 6 in.  
7 ft. 6 in. Round  
7 ft. 6 in. x 9 ft. 6 in.  
7 ft. 6 in. x 10 ft. 6 in.  
8 ft. 6 in. x 11 ft. 6 in.  
9 ft. 6 in. x 13 ft. 6 in.  
11 ft. 6 in. x 14 ft. 6 in.

## RUG LOC

### AVAILABLE SIZES

2 ft. x 8 ft.  
2 ft. x 10 ft.  
2 ft. x 12 ft.  
3 ft. x 5 ft.  
5 ft. Round  
5 ft. x 8 ft.  
6 ft. x 9 ft.  
7 ft. 6 in Round  
8 ft. x 10 ft.  
8 ft. x 11 ft.  
9 ft. x 12 ft.  
10 ft. x 14 ft.  
12 ft. x 15 ft.



# LOCATIONS

SHOWROOMS & HEADQUARTERS

NOURISON.COM

## NOURISON INDUSTRIES, INC., US HEADQUARTERS

5 Sampson St., Saddle Brook, NJ 07663  
(800) 223-1110 | Fax (201) 368-0739

## NEW YORK SHOWROOM

295 Fifth Ave. Suite 518 - 5th Floor, New York, NY 10016  
(212) 545-1030

## ATLANTA SHOWROOM

Atlanta Merchandise Mart | 240 Peachtree St. N.W., Space 111, 2, Atlanta, GA 30303  
(404) 584-7255

## LAS VEGAS SHOWROOM

World Market Center, Building C | 455 S. Grand Central Pkwy., Suite C112, Las Vegas, NV 89106  
(702) 454-2600

## HIGH POINT SHOWROOM

International Home Furnishings Center (IHFC) | 210 E. Commerce Ave., InterHall IH101 High Point, NC 27260  
(336) 841-6900

## NOURISON EUROPE

Freilagerstrasse 39, 8047 Zurich, Switzerland  
(+41) 044 401 45 46/47 | Fax (+41) 044 401 45 48

# TRADE SHOWS

WHERE YOU CAN SEE US

NOURISON.COM/TRADE-SHOWS

## ATLANTA MARKET

January 15th - 19th

## VEGAS MARKET

January 26th - 30th

## SURFACES MARKET

January 28th - 30th

## NEW YORK MARKET

March 23rd - 26th

## HIGH POINT MARKET

April 2nd - 6th

## ATLANTA MARKET

July 15th - 19th

## VEGAS MARKET

July 26th - 30th

## NEW YORK MARKET

September 14th - 17th

## HIGH POINT MARKET

October 22nd - 26th

Photos and images in this catalog are for reference only; actual colors and textures may vary.  
Rugs shown are of specific size; design details may vary with size changes.

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